

HAPPENINGS



a publication of

Advancing Senior Care
in the Jewish Tradition

SUMMER/FALL 2023



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Resident Golfer, Marilyn Saxe

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The Ulevitch Bakery

80 Years of Seacrest being a Life-Line in our Community

The 211 Club Patron Party





SHANA TOVA

from your Seacrest Family



Advancing Senior Care
in the Jewish Tradition



SEACREST VILLAGE
RETIREMENT COMMUNITIES



Seacrest Foundation presents



GUARDIANS
OF SAN DIEGO

Tickets
selling fast.
Register
today!

TAKE A *swing* FOR SENIORS

A benefit for Seacrest Village
Retirement Communities

Monday, Oct 16, 2023

31st Annual Golf, Tennis, Pickleball & Spa Day Park Hyatt Aviara Resort & Golf Club

Presenting Sponsor: William Gumpert Foundation

Special price for Rising Leaders Under 40

All tickets include: Welcome Lunch, Tournament or Spa Participation, Special Gift, Multiple Contests and Awards, Wine Putt, Raffle, Online Auction, Hosted Cocktails and Hors d'oeuvres, Awards Reception



Meet Marilyn Saxe

Meet Seacrest Village resident, Marilyn Saxe, who turned 99 this year. Marilyn started playing golf in 1964. She and her husband went on a once-in-a-lifetime golfing road trip from San Diego to Canada, and that's when Marilyn started collecting patches from each golf course they played. She remembers paying \$1.25 to \$1.50 for each patch. Every time she visited a new course and bought a new patch, she sewed it onto her famous blue sweater, which soon became a memorabilia of places where she had fun and made great memories on the golf course. Marilyn says, "This sweater is the only thing I saved of all my treasures."

Her handmade work of art is completely covered with over 100 patches and provides her with so many wonderful memories. Her favorite thing about golf was playing with her husband, and her favorite course was Spyglass in San Francisco, saying "it was very hard, but I really enjoyed it." Marilyn plans to give her treasure to one of her great grandsons, but the only problem is that she has two great grandsons. What should she do?

Marilyn has lived at Seacrest for 5 ½ years. When asked what her favorite part is about living at Seacrest, she gave a long list, but above all, she loves her new friends and having so many people to visit with. "You're not alone unless you want to be. But you never have to be. I'm very happy here." She loves all the different activities and meeting the diverse and interesting people who make Seacrest their home.

Marilyn encourages everyone to register for the Guardians Golf, Tennis, Pickleball, & Spa Day on October 16. Do it for Marilyn and sign up today!



For more information or to register, visit seacrestfoundation.org/golftennis or contact Karen Moy at (760) 516-2015 or kmoy@seacrestfoundation.org



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seacrestvillage.org

It is hard to believe the San Diego Hebrew Homes/Seacrest Village has been serving the San Diego community for the past 80 years. Tremendous growth has taken place throughout this time, allowing the organization to expand its services, introduce more levels of care, and serve many more people.

Longtime San Diegans may recall the long wait-times for one to be able to move their loved one to the San Diego Hebrew Home on 54th Street. We are pleased that over the years, these long wait-times have been eliminated, particularly in our healthcare center. For good reason, the occupancy there changes daily as people are discharged after receiving post-acute rehabilitation services following surgeries or acute illnesses. Therefore, if you or your family members are interested in our services, it is important that you call to inquire about availability, not only for our healthcare center, but for all the other residential communities on the campus.

Since the 10-acre site in Encinitas was bought in the mid-1980s, plans were underway to develop independent living apartments, and in 1989, the Lee & Frank Goldberg Residence Court welcomed its first residents.

Next, in 1990, the Joseph & Dorothy Goldberg Healthcare Center, a 58-bed skilled nursing unit, opened its doors. Just a year later, the Rose & Sam Stein Center opened, and began as a day care program to serve those with dementia. Today it runs as a PACE program, (Program of All-Inclusive Care for the Elderly), a day program designed to keep seniors in their homes as long as possible who might otherwise need full time care in a nursing home.

In 1998, our Leichtag Family Assisted Living Residence opened, starting with 40 apartments and today, due to the elimination of one dining room and the expansion of another, offers 42 apartments. At that same time, the Bernard & Dorris Lipinsky Administration Building opened as well as Mel's Coffee House, a convenient central place for coffee, conversation, or a meal. And just outside Mel's, Dave & Annette's Village Square has become the main hub of the campus where at any given time, one can see residents and families enjoying the Koi pond or practicing their strokes on the putting green.

Our last two expansions were in 2007 and 2011, respectively. First, the Katzin Residence, where those in need of memory care can be served in a small, supportive, and safe environment. Next, The Ottenstein Vitality Center, which includes the Ellen & Ingram Chodorow Synagogue and the Esther & Bud Fischer Aquatics and Fitness Center opened, along with 30 more independent living apartments that were added to the Lee & Frank Goldberg Residence Court.

As mentioned above, those interested in learning more about Seacrest Village, should call our Sales and Marketing Department at 760-632-0081. One of our team members will help you navigate the various levels of service and the care level you or your family member might need today, or in the future. The department is open 7 days a week and available for calls and tours! You can also learn more from our website at www.seacrestvillage.org.

On behalf of the Board of Trustees of Seacrest Village, I want to wish you and your families a Shana Tova. May the New Year bring you good health, happiness, and peace.

On the cover: Seacrest Residents enjoying Seacrest Foundation's Ruby Jubilee Gala



Pam Ferris, President/CEO
Seacrest Village Retirement Communities

For those who may not know, the San Diego Hebrew Homes/Seacrest Village recently celebrated its 80th anniversary of serving our San Diego community. On July 8th, at the Seacrest Foundation Ruby Jubilee Gala, we acknowledged this important milestone with 400 of our closest friends and supporters. I was incredibly humbled to be the honoree at the event; the recognition was so beautifully presented.

I want to thank our wonderful gala co-chairs, Robin & Leo Eisenberg, Merrill & Bob Haimsohn and Erica & Steven Ratner, and the gala committee for their time and effort in making the evening such a success. I also want to thank our Seacrest Foundation Board and its staff, led by Robin Israel, Chief Foundation Officer, for their tremendous effort as well.

Seacrest is a special place—a place where we honor our fathers and mothers and do so by employing an extraordinary team of people who care for our beloved residents with compassion, dignity, and respect—everything they so deserve.

Yet, it is because of you, our incredible San Diego community, who values having such a place for our older adults, that makes Seacrest what it is.

From the many capital campaigns that have afforded us the opportunity to expand our services to the funds raised annually to support those who otherwise could not afford to live at Seacrest, I want to thank you for your continued support.

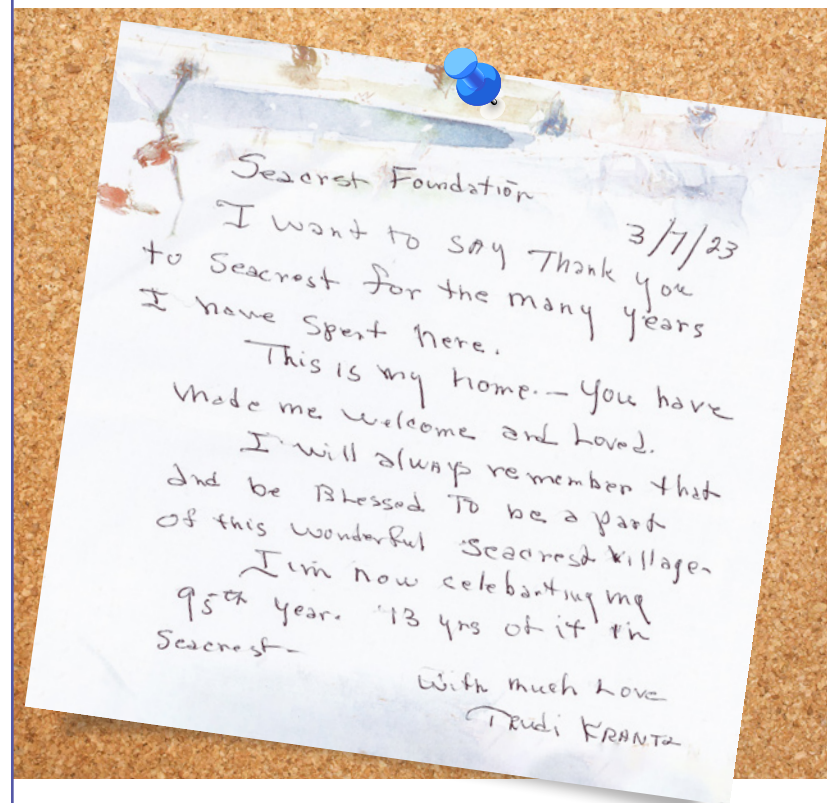
Your generous support has also allowed us to provide many things over the years that have enhanced the lives of our residents and greatly assisted our staff to better meet their needs. They include, but are not limited to, a blanket warmer, state-of-the-art hospital beds and an emergency call system for those in our healthcare center, and specialized buses and vehicles that benefit all our residents.

I hope everyone who attended this incredible event had a wonderful evening, celebrating The Homes' 80th anniversary to our community. I feel blessed to have been part of it these past 35 years. Thank you for the opportunity to serve you, your families, and your friends. It has been and continues to be, a great honor.

Most sincerely,

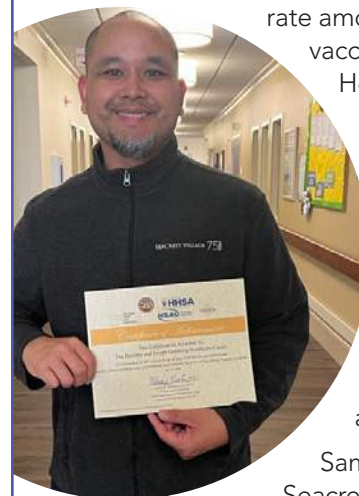
Pam

Love Note from a Seacrest Resident



Congratulations!

Congratulations to Sam Ma, Licensed Vocational Nurse (LVN) – Infection Prevention, and to the entire team of the Joseph & Dorothy Goldberg Healthcare Center of Seacrest Village. The Goldberg Healthcare Center, Seacrest's Skilled Nursing Facility, has been awarded a Certificate of Achievement from the San Diego County Health Services Advisory Group for having more than an 80% vaccination



rate among residents. In fact, the vaccination rate in the Goldberg Healthcare Center is 98%! This is an incredible achievement and one of which Sam and his team are very proud. There are 30 long-term care facilities like Seacrest throughout San Diego County and only 40% of them have achieved a vaccination rate of 80% and higher.

Sam says, "I have worked at Seacrest for 18 years. We have a great team here because a lot of us have been together for a long time. John Barraca, LVN – Staff development/Wound nurse has also been here 17 years. Pam Ferris, Seacrest Village CEO, is like the mother of Seacrest and the residents are our grandparents. We are a family, that's how I see it."



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seacrestathome.org

I love answering my work phone, as long as it truly is a work-related call. Luckily, I can often see if it is a spam or junk call. I block those calls and hope they don't call from another number! I'm sure many of you can relate to this!

The numerous, legitimate calls I receive daily are what I really enjoy. I enjoy talking to inquiry callers about Seacrest at Home services, and all the services that we can provide; however, I can also talk about Home Health services and will refer the caller to an appropriate medical agency.

These two types of home care agencies can be very confusing to many callers, therefore I will describe each one individually below, so everyone reading this will have a better understanding of non-medical home care services vs. medical home health services.

Non-medical home care services, such as Jewish Home Care (JHC) dba Seacrest at Home (SAH), are licensed by the State of California. We are subject to state surveys at any time. We have done very well with previous, unannounced surveys, as we are always ready. SAH provides professional caregivers to serve our clients.

These caregivers are registered with the State and have undergone background checks using fingerprint clearance through the CA Dept. Of Justice and nationally with the FBI. Home care agencies do not have licensed staff such as physical or occupational therapists. There are no Registered or Vocational nurses on our team. SAH consists of dedicated like-minded, caring individuals who want to serve clients, while providing non-medical care such as assistance with bathing, grooming, dressing, housekeeping including laundry, shopping, meal planning, preparation and cooking, and medication reminders. We do errands, take clients to appointments, water plants, or care for their pets. We can do most things that are non-medical. We always strive to provide great companionship while performing these services. We provide this care 24/7, meaning days, evenings, or nights. When you want and need us, we'll be there!

Home Care is a private-pay business. The profit margin is extremely small, sometimes almost nonexistent, as we pay caregivers a higher rate than other non-medical agencies, however, we are fulfilling a great need in our community as many seniors only need a little extra helping hand. They don't need enough to require an assisted living environment or higher level of care. Unfortunately, Medicare does not cover non-medical home care, however some Long-Term Care (LTC) policies do have various degrees of coverage. Seacrest at Home has worked with many LTC insurance companies over the years, always in a great collaborative relationship.

Home Health agencies, on the other hand, are State and often Federally licensed agencies that provide skilled services, such as a Registered Nurse (RN), Physical Therapy (PT), Occupational Therapy (OT) as well as Speech Therapy, Social Work and Nutrition services. All Home Health services must be provided with a physician's order, as the ordering physician is an important key person throughout the Home Health process. Medicare does cover Home Health services, as long as there is a skilled need (a condition that is expected to improve by medical intervention by a professional health care provider). Home Health staff often take on roles as educators, to train the patient to perform the skilled service to him or herself; that is, wound care, injections, even infusion therapy. The professional then comes intermittently to evaluate the progress of the patient, as Medicare will most likely not cover daily visits. Home Health empowers individuals to care for themselves and their chronic illness, while also providing services to patients with more acute needs.

If you are reading this and have questions, I am very happy to talk with you and hopefully will have answers or direct you to the specific resource you need. Seacrest at Home is here to help. Please call me at 760 942-2695.

Kelli

Legacy Of Caring, 02/01/23 – 07/31/23

In Honor Of

Dave & Annette Alpert*

Anonymous

Pam Ferris

Ellen & Larry Edwards
Sandra Fisher*

Esther & Bud* Fischer

Linda Weir

Jean & Franklin Gaylis

Eve & Dr. Ross Jaffe

Carrie Greenstein

Hanna & Mark Gleiberman

Carolyn Lampl*

Jack Lampl

Seacrest Staff

Nadine & Steve Breuer

Debbie & Stuart Simmons

Nadine & Steve Breuer

Florence "Faye" Weiss

Arlene & Ronald Finger
Wendy & Stan Finger

In Memory Of

Dave Alpert

Judith Fisher*

Bill Berlin

Lynn & Michael Greenstein
Lisa & Rob Orlansky

Linda Carrozza Channick

Kathy & Paul Roberts

Melvin Cohn

Phyllis & Howard Levin

Zane Feldman

Linda & Michael Bennett

Nettie & Manuel Fisher

Allison & Craig Henning

Wayne Foster

Barbara & Norman Rozansky

Rabbi Aaron Gold

Jeanne Gold

Alan Goldfarb

Shirley & Harold Pidgeon*
Beth & Alan Weiss

Ben Hertzendorf

Debra & Michael Lobatz
Ann Mound

Darreld Kitaen

Rosalee Kitaen

Father of Bill Kvitli

Robin & Ron Israel

Ruth Landecker

Mary & Jon Epsten*
Suzi & Bernie Feldman
Lindsay Firestone
Mrs. Lee Goldberg

Lynn & Michael Greenstein

Ida Hyman

Lisa & Rob Orlansky

Sherry & Richard Strauss

Eileen Glasser Wesley &

Mark Wesley

Helene & Allan Ziman*

Frederic A. Lane

Joy Lane

Hannah S. Lang

Ja Hyon Suh & Larry Lang

Lee Mogul

Elaine Leon

Olga & Burton Navid

Sarah Navid & Joe Cutro

Larry Oster

Judee Feinberg

Carol Phillips

Janet Sigler

Anita Reiner

Susan & Milton Erman

Peggy Resnick

Janice & Steve Boner*

Lee M. Sangor &

Esther B. Sangor

Joy Lane

Nancy Savage

Avrille Copans

Jean & Franklin Gaylis

Beverley & Peter Lewin

Rachel & Jeff Schindler

Sherron & Jack Schuster

Jackie Tolley

Carolyn Schaer

Linda & Michael Bennett

Sonia Schechter

Rosalee Kitaen

Judith Silberg

Carol & Jim McCall

Susan Sobel

Martha Price

Molly Steinberg

Barbara Denrich

Rachel & Stanley Goldfarb

Marcia Kern & James Stern

Judy & Rabbi Jeffrey

Wohlberg

Doris & Sidney Vogel

Karen Vogel

Gloria Wasserman

Adele Rabin

Hanna Wasserman

Nataliya & Norm Turoff

Elaine Weiner

Miriam & Daniel Weiner

Fred Weitzen Jr.

Joyce & Lynn Green Barnes

Heidi & Bernard Blotner

Rabbi Lenore Bohm &

David Phillips

Janice & Steve Boner

Ellen & Larry Edwards

Susan & Milton Erman

Mrs. Lee Goldberg

Merrill & Robert Haimsohn*

Shari & Frederick Schenk*

Jill Stone*

Sharon & David Wax*

Mary Lynn & Larry Weitzen

Pat Welsh

Betty Woolf

Ann Mound

Thank You

Rick Langer

Francine & Marvin Agron

Chris Engelbrecht

Bea Sklarewitz

Pam Ferris

Marge & Mike Michaelson

Danielle Negroni

Janice & Steve Boner

Seacrest Staff

Ellen & Larry Edwards

Get Well

Kristin Sutton

Ruth Strauss

Millie Wesotski

Francine & Marvin Agron

Happy Anniversary

Norma & Werner Dreifuss

Ellen & Ernie Addleson

Happy Birthday

Ellen Addleson

Norma & Werner Dreifuss

Irene Borevitz

Mary & Richard Borevitz

Richard Borevitz

Irene Borevitz

Renee Feinswog

Helen Dover*

Pam Ferris

Robin & Ron Israel

Nancy Geist

Ellen & Ernie Addleson

Lynn Epsten

Renée Levine

Barbara Appleby



Zita Liebermensch

Ellen & Ernie Addleson

Stan Pappelbaum

Sondra & Joe Spier

Harold Pidgeon

Sheila Goldfarb

Joe Spier

Ellen & Ernie Addleson

Happy Passover

Chris & Merryl Page

Ruth Strauss

Mother's Day Wishes

Evelyn Sherman

Marcia Fellner

Yahrzeit

Nelson Kranitz

Trudi Kranitz

George Levine

Meryll & Chris Page

Susan Sobel

Robin & Ron Israel and
Family

Parents of Debby Stauber

Debby Stauber

Honor Thy Father and Thy Mother Tribute Wall

Sophie G. Orenstein

Jere G. Oren, Robert M.
Oren & Susan L. Oren

Sue Eberhart &

Harold Morris Peters

Vaughan Rachel

Yahrzeit Memorial Wall

Gloria Katz

Randi Slack & Family

Legacy of Promise

Judith Fisher*

Manuel and Nettie Fisher
Memorial Fund*

Sandra Fisher*

Dawn Gilman**

Legacy Of Caring, 02/01/23 – 07/31/23

Gabrielle Joel*
Avra Kassar*
James B. Lewis Endowment
Fund*
Zita Liebermensch*
Linda & Larry Okmin*
Mort Vogelston Memorial
Fund*

Seacrest Foundation Named Funds

Manuel & Nettie Fisher
Memorial Fund

Foster Family Charitable
Care Fund
Lee & Frank Goldberg
Family Charitable
Care Fund
Marilyn Kayes and Haimsohn
Family Charitable
Care Fund
Renée K. Levine Fund
Sheila and Jeffrey Lipinsky
Family Mitzvah Fund
Judith Silverman Memorial
Fund

* Of Blessed Memory

* Funds granted through the Jewish
Community Foundation of San
Diego

Information 7/31/23:

We regret any inadvertent error or
anyone who may have been omitted
due to our print deadline.

Seacrest Foundation

LEGACY Of CARING

TRIBUTE PROGRAM

When you want to do something memorable for...

- Birthdays
- Holidays
- Weddings
- Anniversaries
- Mother's Day and/or Father's Day
- A thank you
- Graduations
- Yahrzeit memorial gift
- Bar/Bat mitzvahs
- Your very own special occasion



“I’m looking
for a gift that’s
different and
really matters.”

How it Works:

Step
1

RELAX. We make it very simple to make a meaningful gift. Call 760.516.2019 or visit seacrestfoundation.org and click “Give Now” to send a tribute card.

Step
2

ACKNOWLEDGING YOUR GIFT. You’re officially thanked by Seacrest Foundation (including a record for your tax files).

Step
3

WHAT A WONDERFUL GESTURE. The person you’ve honored with your gift to Seacrest Foundation (or their family) receives a special, distinctively designed, handwritten card from us. The card says that you have made a gift, explains how it helps those in need, and includes your personal message.

Step
4

A HEARTFELT THANK YOU. Both your honoree and you, as the contributor, are recognized by Seacrest Foundation in our bi-annual newsletter, *Happenings* magazine.



All funds raised support Seacrest Village’s Resident Assistance Fund and the Seacrest at Home Charitable Care Program. To send a Tribute Card or for more information please contact Seacrest Foundation at 760.516.2019.

A Winning Recipe for a Bakery Dedication

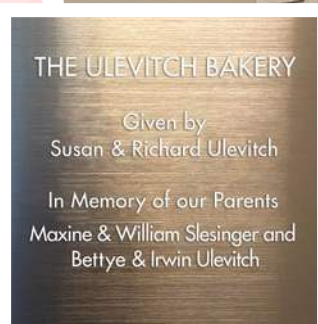
Take two expert baker
grandmothers, two loyal
Seacrest Village

supporters, add a
deep desire to
help seniors in
need, mix with a
keen eye for art
and beauty, let it
rise overnight, and
what do you get?....

A winning recipe for the
dedication and beautification
of the bakery in the new
Seacrest Village kitchen!

Early in 2023, loyal and
dedicated Seacrest supporters,
Susan and Richard Ulevitch,
expressed their desire to
dedicate an area at Seacrest
Village in honor of their parents,
Maxine & William Slesinger
and Bettye & Irwin Ulevitch.
After a campus walkabout with
Robin Israel, Chief Foundation
Officer, their eyes lit up when
they were told about the new
kitchen, and specifically the new
bakery where one can see the
expert Seacrest bakers in action
through a window in the hallway
next to the kitchen.

Susan and Richard immediately
settled on the dedication
of the bakery since both
of their mothers, Maxine
and Bettye, were expert
bakers and cooks, and
they both have very
fond memories of the
delights coming from their
kitchens. However,
one thing bothered
them – the hallway
was so empty and
bland. Susan dropped
the idea of doing
a mural around
the bakery window
to make it more



interesting; maybe shutters in
the trompe d'oeil style. And from
there the idea just took off. Many
designs were considered and
eventually it was the lively, friendly,
inviting red and white awning and
bricks design that was chosen.

After some search for a muralist,
local artist, Beata Wojcik, was
selected. At the end of February,
she arrived with a ladder, brushes,
sponges, chalk and paint and
within a few hours, we had our
Ulevitch Bakery window mural.

What a difference it made to the
very long hallway. People love it
when they turn the corner. They
say, "Wow! Look at this!"

Next to the mural is a beautiful
plaque for The Ulevitch Bakery
by Susan and Richard in honor of
their parents. When they visited to
see the final dedication and mural,
Susan brought a freshly baked
banana cake (no, not bread)
which was her mother's favorite
treat. Absolutely delicious! Our
dedicated and skilled pastry chef,
Juan and his team, can be seen
through the bakery window every
day preparing delectable desserts
for the Seacrest residents.

In 2019 Susan and Richard also
sponsored the furnishing
in the beauty salon in
the Independent Living
community and their
names can be seen on the
Sustaining Gifts wall, close
to Mel's Place.

Thank you, Susan and
Richard, for your dedication
and support of the residents
of Seacrest Village. You have
brought comfort
and beauty to
our campus.



L'dor V'dor – Generations of Caring at Seacrest

by Dina Eliash Robinson

When Seacrest Village in Encinitas opened in 1989, my mother, Margaret Hirsch, became its first resident. It was a well-earned blessing after Mother's eventful—even heroic—life, during which she survived two World Wars in Europe and helped to rescue about a dozen of our family members from the Holocaust death camps by finding hiding places for us in the Transylvanian mountains during the Nazi occupation.

Mother also helped us survive the post-World War II Soviet occupation, and in 1950, rescued us from Romania's antisemitic Communist regime, by leading our escape to Israel—only two years after the Jewish State won its independence.

Happily, the new Seacrest campus offered an ideal place for her to live—with its excellent and nurturing management and staff committed to fulfill its residents'

social, intellectual and spiritual needs. Margaret thrived at Seacrest, as an avid gardener, who shared her honey-sweet organic tomatoes and colorful flowers with her fellow residents. She also reconnected with the observant Judaism of her native European upbringing, by becoming an active member of the Congregation and the Rabbi's

assistant during services in Seacrest's new Synagogue.

Seacrest also helped to keep seniors and their families connected by providing those interested



Dina & her mom at Seacrest

with opportunities to volunteer their talents and expertise to enrich the Seacrest community, as my husband, Lewis Robinson, and I did, right from the start.

Lewis and I helped Mom feel at home and throughout the following years we kept her supplied with healthy snacks, as well as with vitamins and

supplements prescribed by our health professionals. We became fixtures at Seacrest, visiting two-three times a week, taking Margaret out for lunch or walks in nearby parks whenever she was up to it.

Not long after, we brought my equally feisty and fiercely independent mother-in-law Fay Katz, from New York City to Seacrest—not an easy task, since even though widowed and recovered from a medical crisis, she resisted being uprooted until we assured her of my mother's presence and happy adjustment to life at Seacrest.

We helped to furnish Fay's apartment, took care of her paperwork, assembled a new wardrobe suitable to the California climate and coaxed her to overcome any reluctance to making new friends—which she eventually did, while still reserving the privilege of having Lewis, her beloved older son, all to herself during lunch visits.

As we watched both our rather spunky and self-reliant Moms thrive in the nurturing environment of this unique community, we devised a routine to visit them separately in their Seacrest apartments, then switching to Lewis spending time with my mother and I with his. Before dinner, we would hug, kiss and take our leave from them and meet each other in the parking lot—often to embrace and with “there... there...” pats to comfort each other and decompress after the stress of usual motherly admonitions and critiques of our shortcomings, before driving home.

As our mothers aged, outlived their savings and became dependent upon the philanthropy of caring Seacrest supporters, Lewis and I supplemented our mothers' Social Security as best we could by supplying them with some necessities. We also helped by



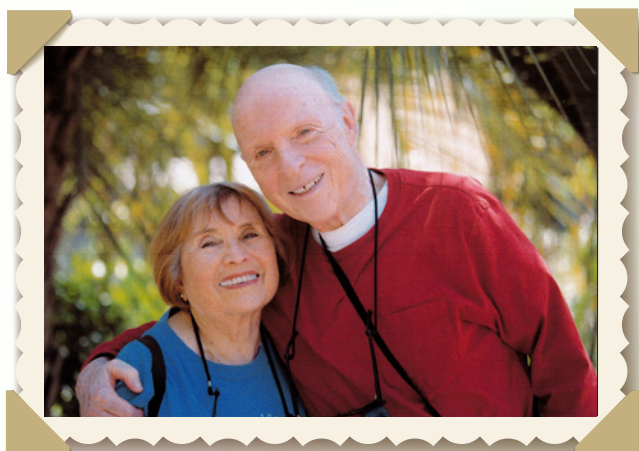
15-year-old Dina

watching over them, being on call 24/7 for medical emergencies.

We also maintained a daily routine of frequent phone conversations, even calling from other countries whenever we traveled for work—Lewis to buy antiques and I on writing assignments for magazines and newspapers.

When home in San Diego, Lewis—an Antiques and Fine Arts Dealer and Appraiser—offered to provide free appraisal services for all Seacrest residents who wanted to know the value of their furnishings and other possessions, and advice on how to sell items they did not want to keep.

My contribution as a globetrotting journalist, was to entertain residents with slide shows of places I had just returned from and stories about my adventures—attended by very receptive and interested audiences. Also, I adapted my PeaceTalk™ inter-generational



Dina & Lew

communications system I had developed to help Seacrest residents interact with their adult children without fighting or animosity.

Both of our mothers lived long and fulfilled lives at Seacrest. Both passed away in the year 2000—my mother-in-law Fay at age 93 and my mother Margaret at 94—their memory be blessed. (Zichronam LeBrachah).

Even after their passing, Lewis and I continued our visits, connections and personal involvement with Seacrest as volunteers for this incredible community.

Many years later as Lewis and I became aware of our own aging process, dwindling sources of revenue-earning work, and depleting savings, we knew that Seacrest was the only place we could survive into longevity. We were, of course, relieved and grateful to be accepted and looked forward to moving in together

in September 2022.

But unfortunately—as the old saying goes: humans plan and G-d executes—at the end of July 2022, my beloved Lewis, was hospitalized. My wonderful daughter, Dalia Tepper, flew in from her Florida home and spent every day, all day with me at the hospital.

Lewis, the love of my life and best friend for 43 years, passed away on August 8, 2022, and although I did move into what was to be our shared Seacrest apartment, I did so alone, completely disabled by grief, barely able to function.

Even though we had celebrated my sweetheart's 90th birthday just six months earlier, we did not expect to lose him just yet, and for the first time in my life I failed to be the family "rock" and fell apart. From the first day I moved in, however, fellow residents and the above-and-beyond-the-call-of-duty Seacrest staff rallied around me and practically brought me back to life. They continue to lavish me with kindness and encouragement to keep up my spirits and continue to recover.

Although I am doing my best to be a cheerful and productive member of this amazing and unique community, not even several lifetimes would be enough



Dina & Lew 1985



Lew & his mom, Fay

to express my gratitude to Seacrest for taking me in and letting me complete the circle started by our Mothers. I feel blessed to be part of this Seacrest family.

SEACREST FOUNDATION'S

RUBY JUBILEE

80TH ANNIVERSARY GALA

On July 8, 2023, Seacrest Foundation's Women's Auxiliary held the 80th Anniversary Ruby Jubilee Gala. An extraordinarily special evening that honored Pam Ferris, President and CEO of Seacrest Village, for her 35 years of dedicated leadership. Co-Chairs Robin & Leo Eisenberg, Merrill & Robert Haimsohn, and Erica & Steven Ratner were joined by 400 guests in The Gardens at Park Hyatt Aviara in Carlsbad to celebrate the 80th Anniversary of Seacrest Village Retirement Communities being a lifeline in our community.



FOR MANY MORE BEAUTIFUL PHOTOS PLEASE VISIT:

The *Ruby Jubilee Gala* was a memorable evening featuring world-class entertainment by Bonnie Foster Productions. Upon arrival and during the champagne and cocktail reception, guests enjoyed hors d'oeuvres and a musical trio while overlooking the ocean. Entering the main event area, guests were welcomed by emcee, Rory Devine, former NBC7 Reporter, and musical performances by the 16-piece band, including a mini horn section. Following the three-course gourmet dinner, guests had the opportunity to deepen their community impact through the Live Auction and Fund-a-Need Program. With a tremendous amount of love and support the event raised over one million dollars to support residents in need at Seacrest Village Retirement Communities.





TIMELINE:



YEARS OF CARING

1944

The Jolly 16 bought a two-story home on 4th Avenue, remodeled it, and opened the San Diego Hebrew Home for the Aged, caring for 10 Jewish seniors



1955

New Residential Care Facility built on 54th Street to meet the growing need

1978

The Hebrew Home 54th Street facility expanded to serve 100 older adults with residential and skilled nursing care

1990

Joseph & Dorothy Goldberg Healthcare Center opened with 58 skilled nursing beds at Encinitas campus

1989

The Lee & Frank Goldberg Residence Court, a 100-unit Independent Living Residence opened at Encinitas campus



1985

10-acre site purchased in Encinitas



1991

Sam & Rose Stein Day Care Center opened at Encinitas campus

1996

Purchase of Seacrest Village at Rancho Bernardo campus, a 60-unit Independent Living Residence

1997

Bernard & Dorris Lipinsky Administration Building constructed at Encinitas campus

2011

Encinitas campus opened the Ottenstein Vitality Center, the Ellen & Ingram Chodorow Synagogue, the Esther & Bud Fischer Aquatics and Fitness Center, and adds 30 new apartments to the Lee & Frank Goldberg Residence Court



2007

The Katzin Residence opened with 26 units of memory care support at Encinitas campus

1998

Leichtag Family Assisted Living Residence opened with 40 apartments at Encinitas campus

2013

Seacrest at Home established to provide in-home care to seniors throughout San Diego County

2016

Seacrest Foundation introduced new Board of Directors and became sole fundraising entity for Seacrest Village and Seacrest at Home

2018

Seacrest Village at Rancho Bernardo community sold

2022

Seacrest Village fully re-opened. Two golden heart sculptures installed as a reminder of the love and compassion that ensured the safety and well-being of residents and staff during the COVID-19 pandemic



2020

COVID-19 pandemic caused campus closure and forced residents into isolation. San Diego Jewish community contributed several million dollars to ensure resident and staff safety

The 211 Club Annual Patron Recognition Party

Patrons of The 211 Club are **"Visionaries of Jewish Eldercare."** These compassionate contributors are a prestigious group of community leaders that are the cornerstone of a tremendous fundraising effort. Their individual contributions of \$1,000 or more annually help to ensure the greatest possible quality of life for the frail and elderly.



For more photos from the 2023 Patron Recognition Party please visit: seacrestfoundation.org/211Club2023

Wish List

The Wish List is a frequently changing list that is composed of furniture, fixtures, and equipment that enhance the quality of life for residents of Seacrest Village and clients of Seacrest at Home. This list includes gifts of medical equipment, religious articles, and lifestyle-enriching technology. Gifts of \$2,500 to \$24,999 are permanently recognized on the Sustaining Gifts Wall. Visit www.seacrestvillage.org/wishlist to see more items on the Resident Wish List, and please contact Shona Borevitz 760.516.2003 to make a resident wish come true. Below is a list of items that would be meaningful to residents:

Seacrest Village – Leichtag Foundation Campus

New Cinema / Theater Equipment

Bring the joy of a good film to the residents.

(Multi-family gift – three families at \$8,000 each – please call for additional information) \$24,000

“Rendever” Senior Virtual Reality Headsets/Subscription

With Rendever, residents simply put on a headset, and they’re immediately transported into an immersive experience. They can travel to all corners of the world, together. The experience is incredibly powerful, particularly among older adults experiencing cognitive decline, impaired vision, or mobility restrictions. Starter Package

includes two (2) Headsets, one (1) Tablet Controller, and three (3) years of service \$11,100

NuStep Recumbent Cross Trainer

This exercise machine will be used by residents in the Fitness Center, Rehabilitation department, Assisted Living, and Independent Living communities. Residents in all levels of care will glow from a good workout! \$6,000

Eversound Headsets and Equipment Plus a 1-Year Subscription

Eversound is an advanced listening system, designed for use in senior living communities, to enhance seniors’ ability to hear and focus and in turn, better communicate and engage in interactions and group activities.

This gift will provide 10 Eversound headsets along with a 1-year subscription \$3,600

Resident Outings to the San Diego Botanic Gardens

Being in nature is scientifically proven to lower blood pressure, reduce stress, and contribute to overall wellbeing – and our residents love these outings during each of the different seasons \$2,000

Armless, Cushioned Chairs for Group Fitness Classes

Provide residents with comfort in the seat and back of the chair, with freedom to move and stability of armless chairs while they get a good-seated workout.

20 chairs needed at \$100 each \$2,000

Furniture for Resident Game Room

Mahjong, Bridge, Canasta, Oh my! Our very popular game room is in need of updated and more comfortable furniture: 3 game tables and 16 chairs \$ 15,000

Patio Furniture

Provide a serene space for residents to relax near the fireplace outside of The Esther & Bud Fischer

Aquatics & Fitness Center. A popular spot to soak in some sun after a swim or a work-out \$ 6,000

Leichtag Family Assisted Living Residence

Beauty Salon Furnishings & Equipment

A little pampering to help residents feel beautiful! \$7,500

Cultural Enrichment Resident Outing Fund

Help residents expand their hearts and minds through experiencing local theater, music, and art. Funds needed for transportation, staff assistance, and tickets, so that everyone can have the opportunity to enjoy \$5,000

Joseph & Dorothy Goldberg Healthcare Center

New Smart Television for the Guardians Activity Room

The TV is used many times each day for enriching activities, PowerPoint presentations, music, movies, Seacrest Village TV livestreams, and more. \$3,000

Rolling Comfort Cart

Used to bring coffee, snacks, and special things to visiting families during difficult times \$1,500

Residents love the Bose portable PA system donated by generous Seacrest contributors.

Pictured here is Dr. Larry Krause, Seacrest Resident, saying kiddush before a special outdoor gathering using the new speaker system.



Legacy of Promise

Our gratitude goes to those whose commitment and dedication ensures the future of Seacrest Village and Seacrest at Home for generations to come. Thank you to these generous visionaries who have named Seacrest Foundation in their legacy plans.



Ellen and Ernest Addleson
Judith Abeles and Beverly Miller
Francine and Marvin Agron
Bess and Harry Agulnik*
Annette and David Alpert*
Anonymous
Ida Ascher*
Gladys and David Block*
Bradley Blose
Zea Borok
Renee Schor and
Benjamin Boyd
Martha and Joseph Brod*
Brodie Price Fund
Sophie and Arthur Brody*
Carolyn Brooking
Hattie Brooks*
Howard W. Brotman*
Ruth and Arthur Cagan*
David Chalif
Ellen and Ingram* Chodorow
Toby and Howard Cohen
Betty and Melvin Cohn*
Estelle Addleson-Dunst and
Lou Dunst*
Claire and David Ellman
Lynn and Bert* Epstein
Inge Feinswog
Mary Felix*
Pam and Walter Ferris
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Rheta and Richard Simon*
Judith Harris* and Robert Singer, MD
Adelaide and Samuel Skier*
Ruth and Phillip Slonim*
Beverly Schmier*

On behalf of our family, I am most grateful for the opportunity to perpetuate the Jewish tradition of "tzedakah" with our legacy gift.



I especially want to remember and honor all those who came before us; give love and support to all those in the here and now; and be ever

mindful to secure a safe and caring future to all those who are to follow.

—Zita Liebermensch

Karine Seigel Koplar and David Koplar
Trudi Kranitz
Miriam and Irving Krause*
Peter Lee*
Leichtag Family Foundation
Renée Levine
Teddie Lewis*
Zita and Morris* Liebermensch
Marsha Moss Linehan and
Robert Linehan
Loebl and Mann Families*
Elizabeth Lowen*
Florence Maio*
Angela and Arnold Margulis*
Joan and Arthur* Markovits
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Silva Missler*
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* Of Blessed Memory

In formation August 20, 2023

Please consider including Seacrest Foundation in your will/estate plan and let your legacy gift make a difference for those in need for generations to come. For more information and/or a personal visit to learn more, please contact Robin Israel at 760.516.2018.

How Your Gifts Were Used:

To support the residents of Seacrest Village, the clients of Seacrest at Home, and our entire Seacrest Family community. Seacrest Foundation grants to Seacrest Village and Seacrest at Home make all the following possible.

Provide charitable care for Seacrest Village residents who may have nowhere else to turn for help. Recipients of this care receive:



A safe and warm home, surrounded by the love and compassion of Seacrest caregivers and staff



Peace of mind for family members, especially these past years



Three kosher meals daily



Several recipients of charitable care are Holocaust survivors, receiving the special attention they require and deserve

Provide charitable care for Seacrest at Home clients. Recipients of this care receive:



Love and expert care from Seacrest at Home caregivers who are trained in Jewish customs and traditions



Assistance with the activities of daily living while remaining in their own home

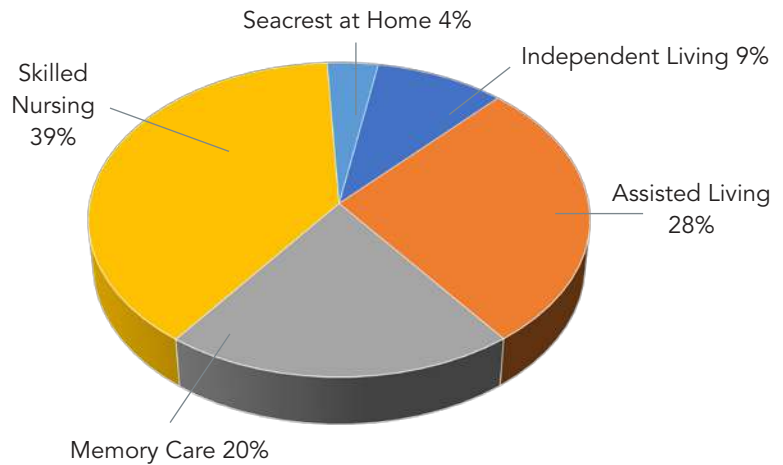


Non-medical support at home

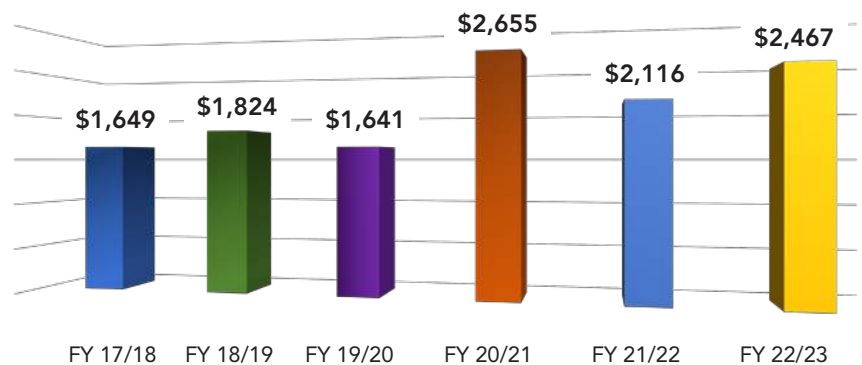
“Seacrest is one of the great miracles God gave me in this life!”
—Joe, Resident

Nearly 25% of residents in our Assisted Living, Skilled Nursing, or Memory Care residences are receiving financial assistance. Your contributions help make this possible.

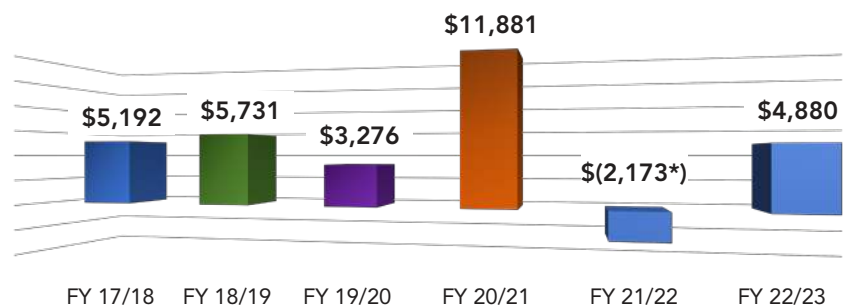
Distribution of Charitable Care Funds FY22/23



Grants to Seacrest Village and Seacrest at Home (000s)

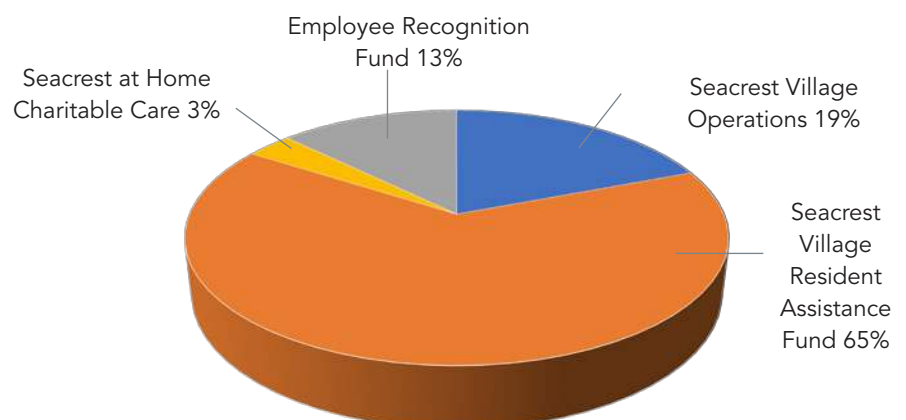


Seacrest Foundation Revenue (000s)



*Due to market instability

Programs Supported by Grants FY22/23



Seacrest Foundation Financial Statements 2021–2023

STATEMENT OF FINANCIAL POSITION

ASSETS	FY 22/23 (Unaudited)	FY 21/22	FY 20/21
Cash	\$ 61,623	\$ 294,593	\$ 563,269
Investments	37,803,902	35,611,385	40,155,855
Pledges receivable, net	194,026	338,383	305,690
Prepaid expenses & other assets	410,553	11,250	11,250
Interest receivable	88,297	82,570	79,074
TOTAL ASSETS	\$ 38,558,401	\$ 36,338,181	\$ 41,115,138
LIABILITIES			
Accounts payable	\$ 23,286	\$ 18,540	\$ 34,603
Accounts payable - related party	139,379	142,435	51,263
Deferred revenue	563,633	77,450	22,080
TOTAL LIABILITIES	\$ 726,298	\$ 238,425	\$ 107,946
NET ASSETS			
Without donor restriction	\$ 26,313,532	\$ 23,898,505	\$ 28,271,331
With donor restriction	11,518,571	12,201,251	12,735,861
TOTAL NET ASSETS	\$ 37,832,103	\$ 36,099,756	\$ 41,007,192
TOTAL LIABILITIES & NET ASSETS	\$ 38,558,401	\$ 36,338,181	\$ 41,115,138

STATEMENT OF ACTIVITY

REVENUE AND SUPPORT			
Investment Return, net	\$ 3,266,698	\$ (4,783,294)	\$ 7,925,455
Contributions to Seacrest Foundation	1,613,112	2,610,231	3,955,654
TOTAL REVENUE AND SUPPORT	\$ 4,879,810	\$ (2,173,063)	\$ 11,881,109
EXPENSES			
Fundraising and Administrative	\$ 680,841	\$ 618,394	\$ 619,094
Grants to SDHH and JHCS	2,466,622	2,115,979	2,655,000
TOTAL EXPENSES	\$ 3,147,463	\$ 2,734,373	\$ 3,274,094
CHANGE IN NET ASSETS	\$ 1,732,347	\$ (4,907,436)	\$ 8,607,015

2022-2023 Fiscal Year Contributors

Thank you to our generous contributors for the fiscal year 2022-2023.

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* Of Blessed Memory

* Members of the 211 Club: These compassionate contributors are a prestigious group of community leaders who are the cornerstone of a tremendous fundraising effort. Their contributions of \$1,000 or more annually to support charitable care for residents of Seacrest Village and/or clients of Seacrest at Home help to ensure the greatest possible quality of life for the frail and elderly.

²⁵ Contributor to Seacrest for 25+ years

* All or partial funds granted through the Jewish Community Foundation of San Diego.

^M Monthly contributor

^U Unrestricted contributions over \$1,000

Reflects giving from July 1, 2022, through June 30, 2023.

Ways to Give

seacrestfoundation.org/give-now

We are grateful for your support. Currently, our greatest need is funding for our **Resident Assistance Fund** for Seacrest Village and the **Charitable Care Program** for Seacrest at Home. These charitable programs support current and future residents or clients who have depleted their financial resources.

A gift to Seacrest Foundation directed to the **Seacrest Village Resident Assistance Fund** helps provide for seniors who have lived long lives and now find themselves without anyone to care for them and/or without adequate funds to pay for such care. It is for those whose savings have been depleted due to illness or injury, or for any reason, and for those who may have nowhere else to turn to for help.

A gift to Seacrest Foundation directed to the **Seacrest at Home Charitable Care Program** helps provide for those in financial need who wish to remain in their own home and need companionship or assistance with activities of daily living.

The 211 Club

A group of generous patrons whose individual gifts of \$1,000 or more annually to Seacrest Foundation support the Seacrest Village Resident Assistance Fund and the Seacrest at Home Charitable Care Program. The 211 Club honors patrons at the Emerald, Sapphire, Ruby and Diamond levels. All members are invited to our annual Patron Recognition Party.



Yahrzeit Remembrance Wall

Honor the memory of your loved ones with a plaque on the beautiful Yahrzeit memorial wall housed in the Ellen & Ingram Chodorow Synagogue at Seacrest Village. Plaques are \$180, and all funds are directed to help Seacrest Village Retirement Communities provide for those in need.



Legacy of Caring Tributes

We offer a variety of tribute cards — In Honor Of, Happy Birthday, Mazal Tov, Get Well, Thank You, and In Memory Of — to help you express your sentiments in a very meaningful way. Each dollar generated goes directly to support charitable care.



Leave a Legacy

Join our "Legacy of Promise" program—a Legacy from you and a Promise from Seacrest Foundation to always endeavor to meet the needs of seniors. By leaving a legacy gift to Seacrest Foundation in your will/estate plan you will ensure that the Seacrest legacy of caring for those in need continues on for many generations to come. For more information and/or a personal visit to learn more, please contact Robin Israel at 760.516.2018.



Honor Thy Father and Thy Mother Tribute Wall

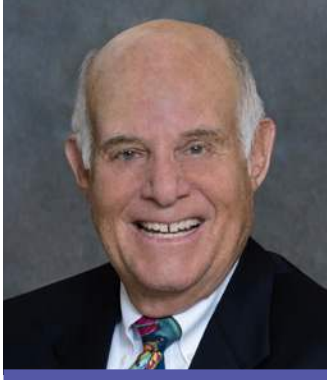
This wall is a beautiful dedication to our loved ones here and to those who live in our memories. Inscriptions begin at \$1,000 and all funds are directed to help Seacrest Village Retirement Communities provide for those in need.



Join or Renew Your Membership

Seacrest Foundation Guardians plan the annual Golf, Tennis, Pickleball & Spa Day, which is a favorite of sports enthusiasts and partygoers alike. The Women's Auxiliary of Seacrest Foundation plans the annual Gala. These dedicated volunteer groups are led by a mission to nurture and enrich the quality of life of the residents of Seacrest Village Retirement Communities. Membership dues are \$50 annually or \$1,800 for a lifetime membership.





Wayne Otchis
President, Board of Directors



Advancing Senior Care
in the Jewish Tradition



Robin P. Israel, MPA
Chief Foundation Officer
Arthur & Sophie Brody Philanthropy Chair

I am honored and humbled to introduce myself as the new President of our esteemed Seacrest Foundation Board of Directors. As I step into this role, I feel a deep sense of responsibility to continue the legacy of compassion and dedication established by my predecessors. I will endeavor to achieve our mission of obtaining funding in support of the work of Seacrest Village and Seacrest at Home.

Before I delve into the importance of our cause and the significance of our philanthropic efforts, let me share a little about myself. I have been an active member of Seacrest Foundation for several years and have witnessed firsthand the transformative impact of our efforts. I understand the work of Seacrest Village as my own mother was a resident. With a background in accounting and a passion for philanthropy, I am committed to making a difference in the lives of the elderly who have contributed so much to our world. My wife, Linda, and I spend time at Seacrest on a regular basis leading and enjoying Bingo with the residents. It is important for me to see and feel the lives that we are touching through our Seacrest Foundation work.

In today's rapidly evolving world, the landscape of fundraising activities has evolved significantly. Technological advancements coupled with the changing needs and desires of our contributors continue to reshape the way we connect with you. While traditional avenues like direct mail and in-person events remain vital, you may be seeing us embracing the support of digital communication and social media to reach out to you. Many of you have shown interest in this, and others still prefer the former. We are interested in knowing what is important to you and always appreciate your feedback.

All of this said, for Seacrest Foundation, the heart of our fundraising remains the same—building meaningful relationships with you. Our greatest joy is getting to know you and showing you the tangible impact of your contributions and, most importantly, ensuring that you know how much your support can change lives. We are grateful to you.

As our society ages, it becomes increasingly important to address the needs of our elderly population. Many older adults prefer to live independently in their own homes, surrounded by familiarity and cherished memories. Others will thrive at Seacrest Village, where they can enjoy companionship and access to various amenities. We must support both avenues.

Through Seacrest Foundation's fundraising efforts, we aim to provide support to both the residents who live at Seacrest (or who may want and need to in the future) and those in need of home care services through Seacrest at Home. Every individual's situation is unique, and our goal is to provide funding so that Seacrest Village and Seacrest at Home can offer personalized care options that allow seniors to maintain their dignity, independence, and overall well-being.

Your generosity and support play an instrumental role in transforming the lives of those in need. The funds we raise enable us to help Seacrest Village enhance its ability to ensure they remain safe and comfortable. You allow us to help make sure those without funds have a safe place to call home. Additionally, you allow us to provide resources to Seacrest at Home, which enables clients to receive the assistance they require to continue living in their homes with comfort and security.

By contributing to Seacrest Foundation, you are making a profound difference in the lives of seniors, not only addressing their physical needs but also fostering a sense of belonging and reducing feelings of loneliness and isolation. Your gifts enable us to enhance their quality of life.

As I take on this new role, I also have the immense pleasure of collaborating with Robin Israel, our Chief Foundation Officer. Robin and I invite you to join us in our important mission. Your involvement, whether through financial contributions, volunteering, or spreading awareness, strengthens Seacrest Foundation and brings us closer to achieving our vision of a community where every elderly person feels cared for, respected, and appreciated.

Together, let us make a positive impact on the lives of the elderly, providing them with the love and care they deserve. Your continued support ensures that we can reach more individuals in need and create a better today and tomorrow.

Thank you for your unwavering dedication and belief in our work. With your help, we can make a lasting difference in the lives of the elderly and create a brighter future for generations to come. Robin and I wish you a Shana Tovah—a life of good health and happiness.

Wayne



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If you would like an online/digital version of *Happenings* instead of, or in addition to, a printed copy, or if you wish to no longer receive fundraising communications from Seacrest Foundation, please contact Shona Borevitz at sborevitz@seacrestfoundation.org or call 760.516.2003.

Seacrest Foundation

760.632.0081 | info@seacrestfoundation.org

Seacrest Village Retirement Communities

Leichtag Foundation Campus
760.632.0081 | info@seacrestvillage.org

Seacrest at Home

760.942.2695 | inquiries@seacrestathome.org

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Calendar of Events 2023–2024

September 10 Grandparents' Day
September 15 Erev Rosh HaShana
September 16 First Day Rosh HaShana
September 17 Second Day Rosh HaShana
September 24 Erev Yom Kippur (Kol Nidrei)
September 25 Yom Kippur
September 29 – October 6 Sukkot
October 7 – 8 Shemini Atzeret / Simchat Torah
November 9 Kristallnacht
December 7 First Candle of Hanukkah
December 8 – 15 Hanukkah
January 25, 2024 Tu B'Shevat

*If you have an idea for an article in our *Happenings* magazine or a suggestion of any kind, we would like to hear it. Please contact Shona Borevitz at 760.516.2003 or sborevitz@seacrestfoundation.org.*

Seacrest Foundation Mission

The mission of Seacrest Foundation is to obtain funding in support of San Diego Hebrew Home and Jewish Home Care Services, Inc. whose activities are designed to advance senior care and enhance healthy living by providing housing and supportive services.

For additional news, photos, stories about activities, and so much more please follow Seacrest Foundation, Seacrest Village and Seacrest at Home on Facebook and Instagram.



Seacrest Foundation has received the highest rating (4 stars) from Charity Navigator, the world's largest and most trusted nonprofit evaluator.



Seacrest Foundation has also earned the highest rating, a Platinum Seal of Transparency, with Candid. You can support our critical work with trust and confidence.