HAPPENINGS



WINTER/SPRING 2021

HONORING OUR SEACREST HEROES





David Gilbert Chair, Board of Trustees



San Diego Hebrew Homes Board of Trustees

David Gilbert Chair

Steven Ratner Chair Elect and Secretary

Jonathan Halberg
Past Chair and Treasurer

Michael Dolinka
Leo Eisenberg
Len Gregory
Robert Haimsohn
Larry Katz
Suzanne Marcus
Stanley Pappelbaum, MD
Jeffrey Platt
Mona Platt
Gina Tapper

Pam Ferris
President/CEO
The Melvin Garb Foundation
Presidential Chair

Carl R. Measer, MBA Chief Operating Officer

Bradley Blose, CPA Chief Financial Officer Alan Wexler Finance Chair

Heidi Kvitli Chief Human Resources Officer As we begin the process of healing and getting back to some sense of normalcy since experiencing the global pandemic, we must remind ourselves of what we have gone through, and where Seacrest is going. I have had the pleasure to serve on the Seacrest Village board for the last several years, and I am constantly overwhelmed by how special and caring our staff is.

It's been a little over a year since the pandemic began. At the time, we were in the process of a major building upgrade to our dining and operating facilities. The project immediately slowed down, and for a time even stopped completely, for the protection of our staff and residents. With all the delays of this project, we are proud that the kitchen, dining facilities and all the equipment is fully functional. We are still operating our services under strict COVID-19 guidelines.

With the majority of our staff and residents vaccinated, we are beginning to feel more hopeful. Watching our staff, whom we affectionately refer to as heroes, step up this past year to protect our residents from both physical and mental health issues, is indescribable. Seacrest is a beautiful home made up of wonderful human beings who truly care about the wellness of those they serve in our community.

This past year has taken a toll on everyone. I am so proud of how Seacrest reacted and performed during this time. Our standards related to the safety and care of the residents and staff couldn't have been any higher.

As I conclude my term as Board Chair, I want to thank the rest of the board for their service and to welcome Steven Ratner, the incoming Chair. I am confident under his leadership Seacrest Village will continue its important work of serving our community.

Best regards,

1

About our cover: Pictured are the many faces of our Seacrest Heroes, the front-line staff and caregivers who are ensuring the safety and well-being of the Seacrest Village residents and Seacrest at Home clients with love and compassion during these challenging times. Every one of our Seacrest Heroes has a Heart of Gold and we were thrilled to honor them at our *Hearts of Gold* Gala in February.



Pam Ferris, President/CEO Seacrest Village Retirement Communities

Experts say we're moving out of the pandemic and there's much to be grateful for. However, these same experts advise us to be cautious so at this time we're asking you for one thing: your patience. It will be easier to be patient if you're mindful of the victories that patience has brought.

At this time 99% of our residents and 86% of our associates have received the COVID-19 vaccine. We're on our path and yet letting go of our tenacity to keep our residents and staff safe, is not an option.

In addition to our victories, there are also some silver linings that have emerged this past year. Technology has played a huge role in everyone's lives. From tele-health visits between residents and their physicians, to conducting board meetings and family visits on Zoom, the expression, "You're on mute" has become almost comedic. The conversation about the background picture on one's Zoom screen has now taken the place of complimenting one on their outfit or shoes. And who ever imagined "dressing up" would mean what we're wearing from the waist up?

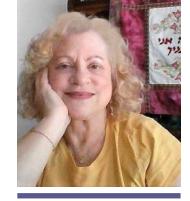
Despite the fact that our Seacrest associates have always been heroes, this past year it has never been more evident. If you've not had the chance to see our recent virtual gala where our heroes were honored, I invite you to have a look at seacrestfoundation.org/gala. This heartwarming video reminds us what a vital resource Seacrest is to our community, and why for our residents, it's home sweet home.

I can't thank the community enough for its continued support, and for the love you have shown us this past year. I especially want to thank our outgoing Board Chair, Dave Gilbert, for his extraordinary leadership during this tumultuous time. He, along with all our Seacrest board members, deserve to be recognized for being there when we needed them most.

They say patience is a virtue. It's true, now more than ever before, as we find our way to the other side of this pandemic. Let's be patient together.

With tremendous gratitude,





Rabbi Leah M. Herz, MAHL Director of Spiritual Life

What a difference a year makes! As I write this in the early days of March, I am astounded by the changes that have taken place in our world, in our country, and in our own Seacrest Village community. Who could have imagined that we would be living within the grips of a pandemic that would necessitate altering our lives in such a dramatic fashion?

I have always been fascinated by the ways in which language evolves, and new words and phrases are created. Looking back over the past twelve months, our vocabulary has grown exponentially as the result of the pandemic, and words have taken on an entirely different meaning. Just think about it! A long-hauler was someone who drove a big-rig over many miles. A pod was something that peas and beans popped out of. Bubbles were blown with chewing gum and soapy water. Flattening the curve happened when you

did hundreds of sit-ups. Contact tracing was an attempt to find that old high school friend with whom you have lost touch. We have PPE, PPP, MRNA, N95 and a whole lot of other examples of alphabet soup. Who among us doesn't know the meaning of antimasker, corona baby, maskne, driveby birthday, Zoom-bombing, social distancing, front-liners, super-spreader, viral load, and my favorite, quarantini? Daniel Webster would have had a field day deciding which of these would have made it

into his 2020 dictionary!

Some words, however, never change. Our ancient sages might not have predicted that what they said in their own time would still resonate with us many centuries later. And yet, their words have survived the test of time and we rely on them still during periods of change and challenge. Hillel: "Al tifrosh min ha tzibur. Do not separate yourself from the community." King Solomon: "Gam zeh ya'avor. This too shall pass." The Talmud (Shavuot 39a): "Kol Yisrael aravim zeh b'zeh. All of Israel (Jews) are responsible one for another." Someday perhaps, many years from now, there will be those who quote the words of "Rabbi" Ferris and "Rabbi" Measer; words which have sustained and motivated us during this past year; "Together We Can." "Think positive and test negative." Truer words were never spoken!

| PAGE 3



Stanley Pappelbaum, MD Chair, Board of Directors Seacrest at Home





Kelli Denton, RN Director, Seacrest at Home

Seacrest at Home Board of Directors

Stanley Pappelbaum, MD *Chair*

Charles Rosen Vice Chair

Hildegarde Beyor Secretary

Bradley Blose CFO/Treasurer

David Gilbert
Len Gregory
Robert Haimsohn
Jay Kunin, PhD
David Marsh, MD
Anne Nagorner
Steven Steinberg, MD
Gina Tapper

Kelli Denton, RN Director

Special Delivery: Home Health Medical Care!

It would be a cliché to say that the past year has been a struggle, but sometimes a cliché is all that will do. This letter will not recount the ordeal of the past twelve months, but rather comment on what seems to be a slow, gradual cessation of shared anxiety. I can say now that we at Seacrest at Home are starting to feel some relief from the unending uncertainty. There seems to be, to use another cliché, light at the end of the tunnel.

With more vaccinations going into eagerly awaiting arms, the phone has begun to ring a little more with client inquiries and the need for more caregivers is increasing. It seems that others too, are seeing the light and shedding some of the fear. We welcome this change of pace and are beginning to accept new clients and caregivers as well. Pre-COVID-19, we were working on getting our home health service fully licensed. That had been held up, as one can imagine, but that now is back underway. Home health is a growing segment of our industry and one we are well suited to serve. Home health allows a nurse to provide seniors a way to stay home and receive medical care. With technology now giving people little reason to leave their homes for physician consultations, there is still a need (at least for now) for a human to carry out procedures like taking blood, changing dressings, doing medication prefills, and so on. People have come to expect that they can have just about anything delivered to their homes, so why should nursing and medically-skilled services be any different?

Again, we are eager to get back out there and stand ready to serve you and your loved ones should you ever require home care or home health medical services. We are so thankful, as well, for the support of Seacrest Foundation. We were never without PPE during the pandemic because of the resources provided by the Foundation, and that was not the case with many agencies in the home care industry. From all of us, thank you.

760.942.2695

seacrestathome.org

With gratitude,

Kelli Denton, RN

Director, Seacrest at Home

Resident spotlight Debby Stauber

Debby Stauber moved into Seacrest the first week of August 2020, right in the middle of the pandemic, and despite the challenging circumstances, she has brought warmth, friendship, gratitude, and fun to the residents and staff of the Leichtag Family Assisted Living Residence.

We were honored to learn more about Debby's life prior to Seacrest, and how she's enjoying her new home, which

she says, "is perfect for me." The observance of Kashrut and a Jewish environment is very important for Debby, a former Rabbi's wife.

Debby was married to Rabbi Sheldon Edward "Shlomo" Stauber for 34 happy years. Shlomo led ten different congregations from Bennington, VT to Fondulak, WI to Harrisburg, PA to Little Rock, AR to Chula Vista, CA, and more. Debby had to become an expert in making friends, building community, and raising funds to keep the congregations strong. Being so familiar with fundraising, Debby was more than willing to help Seacrest Foundation with a video produced for the virtual gala in February.

Just three short months after having moved to Laredo, TX, Shlomo unexpectedly passed away at the age of 54. Debby's heartbreak was only eased by the congregation, wrapping their collective arms



Passport photo, Debby 5 years old



Debby and her husband, Shlomo



Debby Stauber and her wonderful family at her grandson, Nathan's, bar mitzvah

around her; they needed her to lead the community and education of the congregation. She stepped up to the plate and took over as Director of Education, creating innovative parent/child learning programs and helping children study for their bar/bat mitzvah. Debby was invited to join the Ministerial Alliance (the association of local faith leaders). She became close with the group and taught them Hebrew at their request, and they loved her latkes at Chanukah time. Debby also developed and taught a Holocaust unit at the local high school to an auditorium filled with hundreds of students, most of whom had never met anyone Jewish, ever. Her personal story and talent for teaching enlightened their minds and opened their hearts.

Debby says, "Laredo was my world; that's where I bloomed. I became Debby, not just the Rabbi's wife." She spent 15

years there teaching, which is her passion and calling. "Being there in that place at that time was a Godsend."

Debby is a Holocaust survivor and was sent to the US when she was just 5 years old, along with her 11-year-old sister, and never saw her parents again. She was met at Ellis Island by her mother's second cousin's family; she lived with



Debby, 17 at Rockaway Beach, NY



Suicide Anonymous Volunteer Banquet: Debby volunteered on the suicide hotline, conducting many lifesaving, late-night conversations



Making friends at Seacrest: Debby and fellow resident, Fred Measer

them in Borough Park, Brooklyn and is grateful for the education she received at the Yeshiva. When she was 16, at a friend's birthday party, she met Shlomo, and told her friend, "I'm going to marry him!" As youngsters, Shlomo and Debby went to the Rockaways with friends and did youth groups together. At 17 she was teaching at a Synagogue Hebrew School where she got Sholomo a job too. He started walking her home each day and as they grew closer, his family embraced her. She feels so much love for her in-laws, who "more than took her under their wings."

Debby has three children, Marty, Mitch, and Shoshanna (Shonny). She lived with Shonny and her husband, and grandchild, Nathan, for 15 years before coming to Seacrest. She loved being with

family and being part of Nathan's life growing up, but because they were busy with full lives, she was alone for a large part of each day. Now she feels so grateful for the "royal treatment" she says she gets at Seacrest each day, and for the new friendships she's formed.

At Seacrest, she bonded right away with two other survivors. Doing what she's always done, Debby encourages other residents to engage in life at Seacrest and join her in activities, even those that might shy away from interaction.

Debby is open, honest, and when you speak with her you feel like old friends. On March 23, she held a talk for the other residents entitled "Who am I? Why me?" where she shared her story and her thoughts on, "Why God saved me?" Seacrest certainly is lucky to have her as part of our family.



Seacrest Foundation Women's Auxiliary

Jold VIRTUAL GALA

PRESERVING HOPE DURING THE PANDEMIC

A beautiful online evening in honor of Seacrest Heroes

Seacrest Foundation held its 43rd Annual Women's Auxiliary Hearts of Gold Gala, Preserving Hope During the Pandemic, online on Sunday, February 21, 2021, with Cindy Bloch and Jean Gaylis serving as Co-Chairs, along with 48 dedicated committee members. It was a spectacular evening "attended" virtually by nearly 600 guests. All proceeds raised will support Seacrest Village Retirement Communities' Resident Assistance Fund as well as the COVID-19 Emergency Fund. The number of seniors requiring help to cover the cost of food, shelter, and physical care continues to grow, and this year alone, Seacrest Village will provide almost \$2.5 million in charitable care. Additionally, the funds required to manage through the pandemic are already over \$1 million.

The evening was in honor of the Seacrest Heroes—the Seacrest staff who are providing love and care to the residents during this difficult time. This past year the Seacrest staff have held the physical space with the residents where their families would have been had they been able to come to the campus. Beautiful bonds were formed which has truly been a silver lining. As the residents get closer and closer to being able to see and touch their loved ones, there is a renewed sense of hope.

We are so grateful to everyone who joined us, albeit virtually, to raise critical funds. The outpouring of love for the residents and gratitude for the Seacrest Heroes was incredible. One thing is for certain...not even a pandemic can stop our Jewish Community from taking care of one another.

Catering was delivered prior to the online event to sponsors who chose to have appetizers or meals as part of their contribution. They enjoyed beautiful artisan cheese boards, wine, dessert, and entrees lovingly prepared by Continental Catering; cocktail kits were prepared by Snake Oil Cocktail Company, featuring a special cocktail called "The Hero's Heart."

Many sponsors and underwriters joined a Zoom cocktail reception before the event began, hosted by Snake Oil Cocktail Company's mixologist. Sharon and David Wax offered a beautiful toast and thanked all for supporting the event.



David Ellman enjoys "The Hero's Heart" specialty cocktail

The program began with

a greeting by Mary Epsten, Women's Auxiliary President, along with co-chairs Cindy Bloch and Jean Gaylis. They were joined by Seacrest Foundation's Chief Foundation Officer, Robin Israel. The four women welcomed guests and shared special words about the Seacrest staff and the need to support the Foundation.

Following the welcome was a personalized recording of a comedic horse race prepared by the Del Mar Thoroughbred Club, as well as a beautiful presentation of staff and residents sharing loving words of support and hope. Messages of gratitude from around the world came from families who cannot see their loved

ones due to the pandemic. Mariah Carey's "Heroes" was sung by "live" entertainers as the Seacrest Heroes were honored. Over 360 employees were recognized for their dedication and strength.



Shari & Frederick Schenk toast along with Sharon & David Wax online







A virtual welcome by Mary Epsten, Cindy Bloch, Jean Gaylis, and Robin Israel



Cheers! From your Seacrest Foundation team behind the scenes



Clint Bell, Gala emcee and auctioneer extraordinaire



Seacrest Residents safely enjoying the virtual gala over a special gala dinner



Todd Kirschen and Marc Potash shaking it up during the gala Zoom cocktail reception



Helene & Allan Ziman's beautiful gala catering spread

The evening became very exciting as it was announced that the \$500,000 matching gift made by Sharon and David Wax had already been met! What followed was an announcement of another generous, lifesaving \$500,000 matching gift opportunity presented by Joan and Irwin Jacobs. As this gift was announced, the fundraising thermometer quickly began rising. Seacrest Foundation is honored to be on its way to meeting this second generous match and greatly appreciates additional contributions towards this Hearts of Gold Campaign. A gift to the COVID-19 Emergency Fund provides support and protection for Seacrest Village residents, Seacrest at Home clients, and staff during this very challenging time. Tremendous gratitude to Sharon and David Wax and Joan and Irwin Jacobs, along with all of our contributors for making this event a reality.

Plans are now underway to be reunited as a community in support of our seniors at the 44th Annual Seacrest Foundation Women's Auxiliary Gala in 2022.

Many thanks to the Hearts of Gold Gala Committee

Cindy Bloch | Jean Gaylis Co-Chairs

Anne Nagorner Fundraising Chair

Jessica Chodorow | Esther Fischer Sponsorship & Underwriting Co-Chairs

Mary Epsten
Women's Auxiliary President

Steering Committee

Ellen Addleson Susan Arenson Rusti Bartell

Shelle Orlansky Belenzon

Judy Belinsky Nancy Browar

Suzi Cohen

Dalia Cohen

Rebecca Collopy

Avrille Copans

Marisa Davis

Lauren Dolinka

Norma Dreifuss

Claire Ellman

Nancy Gordon

Merrill Haimsohn

Marge Katleman

Alyse Kirschen

Jackie Kirschen Renée Levine

Lisa Levine

Carol Levy

Roxi Link

.. . . .

Sheila Lipinsky

Esther Michan

Linda Otchis

Roselyn Pappelbaum

Monica Perlman

Shirley Pidgeon

Mona Platt

Linda Platt

Julee Press

Barbara Rozansky

Shari Schenk

Elana Schiff

Denise Selati

Stephanie Smith

Angela Steinberg

Isabel Wasserman

Marcia Wolochow

Alana Ziman Helene Ziman





Hearts of Gold Patrons

Seacrest Foundation is proud to recognize sponsorship and underwriting contributors from the Hearts of Gold Gala Campaign of \$10,000 and above as patrons with *Hearts of Gold*.

We are grateful for the growing list of families who have joined this special group and are Preserving Hope During the Pandemic and beyond for the residents of Seacrest Village and clients of Seacrest at Home.

Sharon & David Wax

Joan & Irwin Jacobs

Esther Fischer

Cindy & Larry Bloch Merrill & Robert Haimsohn Lisa & Gary Levine

Melissa & David Gilbert
William Gumpert Foundation & Guardians of San Diego

Barbara Bloom • Norma & Werner Dreifuss Robin & Leo Eisenberg • Lynn Epsten Sara & Len Gregory • The Price Family

Anonymous
Elaine Chortek
Toby & Howard Cohen
Claire & David Ellman
Mary & Jon Epsten
Alberta Feurzeig
Jean & Franklin Gaylis
Hanna & Mark Gleiberman

Lawrence B. Krause
Renée Levine
Zita Liebermensch
Sheila & Jeffrey Lipinsky
Neysa & Steve MacBaisey
Esther & Carlos Michan
Anne Nagorner
Arlene & Louis Navias

Linda & Wayne Otchis
Jane Ottenstein
Shirley & Harold Pidgeon
Vivien & Jeffrey Ressler
Karen & Jeffrey Silberman
Missy & Chris Tresse and Bernstein
Private Wealth Management
Sheava & Bryan Wax
Emma & Leo Zuckerman

Patrons' name(s) and dedication inscription will appear on a gorgeous central recognition display, along with a prominent *Hearts of Gold* art installation being created expressly for Seacrest Village.

The 'Heart of Gold' artwork will be installed in the "heart" of Seacrest Village in Annette's Village Square and will serve as a reminder of the love and compassion that are getting us through this pandemic and will

lead us into the future with hope.

Each family will receive their name and inscription at the base of the art installation. We have room for 10 more families to join as *Hearts of Gold Patrons*. We have received submissions for the art installation by local artists and the *Hearts of Gold Patrons* will each get a vote in selecting the final piece!

Art installation is an example only. Final piece will be selected by the Hearts of Gold Patrons.



Legacy of Promise

Mary Lynn and I have been supporters of Seacrest for over 25 years. However, I would like to acknowledge my Grandma,

Rose Glickman, who was an original "Jolly 16". This group of women started the San Diego Hebrew Homes, which is now, of course, Seacrest Village Retirement Communities.

I first served on the San Diego Hebrew Homes Board of Trustees in 1992. During my service we started the

dream of creating a community to support those who needed a memory care environment. I never would have thought that 23 years later my parents would become residents of The Katzin Residence, the Memory Care Center.

In 2015, my mom was experiencing unexpected health issues, and with the help of Pam Ferris, my parents moved to The Katzin Residence. What a blessing, and frankly a relief, to have such a warm and safe environment for my parents. Before the COVID-19 pandemic, I would visit my parents five to six days a week. It was during these visits that I realized what a difficult job the staff has; to care for my parents, and parents of our friends. It was also

during these visits that I could see the love and compassion the staff has for all residents. The other residents and the staff became our extended family and we learned to visit with my father in new and creative ways, like over FaceTime and Zoom. The staff made it possible!

Mary Lynn and I continue to annually support Seacrest as members of the 211 Club which supports the Resident Assistance Fund. We attend the gala, I play in the golf tournament, and we make an additional annual contribution to support the Employee Recognition Fund. We realized we can have an even greater impact and leave a legacy for Seacrest by including Seacrest Foundation in our estate plan, and we have proudly made those arrangements.

We encourage you all not only to support Seacrest during the year, but to consider a legacy gift to help ensure the care and safety of future generations at Seacrest Village.

Our gratitude goes to those whose commitment and dedication ensures the future of Seacrest Village and Seacrest at Home for generations to come. Thank you to these generous visionaries who have named Seacrest Foundation in their legacy plans.

Ellen and Ernest Addleson Bess and Harry Agulnik* Annette* and David Alpert Ida Ascher* Gladys and David Block* Zea Borok Renee Schor and Benjamin Boyd Martha and Joseph Brod* Brodie Price Fund Sophie and Arthur Brody* Carolyn Brooking Hattie Brooks* Howard W. Brotman Ruth and Arthur Cagan* David Chalif Ellen and Ingram* Chodorow Toby and Howard Cohen Betty* and Melvin Cohn Estelle Addleson-Dunst and Lou Dunst* Claire and David Ellman Lynn and Bert* Epsten Inge Feinswog Foster Family Fund Mary Felix* Pam and Walter Ferris Esther and Arnold* Fischer Sigrid and Jack Fischer* Carol and Ron Fox Joan and Guy* Gardner Max M. and Jane V. Gauchman Trust

Madeline and Milton Goldberg* Frances and Sanford Goldman* Louise and Boyd Goldwyn Carol* and Morton Goodman Charlotte Haas* Merrill and Robert Haimsohn Eleanor B. and Arthur Herzman* Hannah Ruth Heyman and Arthur Heyman* Herman Hindel* Samuel Hindel* Hvmes Family* Robin and Ronald Israel Cecilia and Benjamin Jacobson* Tauba and Sidney Kaderlan* Jodie and Robert Kaplan and Family Avra and Barry Kassar, MD Sofia and Leon Kassel Ilse Katz* Miriam and Jerome Katzin* Karine Seigel Koplar and David Koplar Miriam and Irving Krause* Peter Lee* Leichtag Family Foundation Renée Levine Teddie Lewis

Zita and Morris* Liebermensch Marsha Moss Linehan and Robert Linehan Loebl and Mann Families* Elizabeth Lowen* Florence Maio* Angela and Arnold Margulis* Joan and Arthur* Markovits Ilsa N. Meinhardt* Silva Missler* Jane and Robert Morse Dina Moskowitz George Nathan* Jerome Niederman* Becky and Larry Newman Harriet G. Newmark* Linda and Larry Okmin Joseph Oppenheimer* Jere G. Oren Linda and Wayne Otchis Clarice Owsley Roselyn and Stanley Pappelbaum, MD Muriel Patchen* Linda and Shearn* Platt Morrie Pomeranz* Cecil Popkin* Seymour Rabin Trust* Barbara and Henry Reed* Jeannie and Arthur Rivkin Evelyn and Milton Roberts*

Muriel and Irving Roston* Samisch Estate* Gloria and Irving* Schiffman Leah Shapov* J. Howard Shelov Dora K. Showel* Anna and Avery Simon* Rheta and Richard Simon* Judith Harris and Robert Singer, MD Adelaide and Samuel Skier* Ruth and Phillip* Slonim Beverly Schmier Elene* and Herbert Solomon Harold Stern* Marcia Kern and James Stern Dorothy B. Steyer* Michael Stolper Michael Stotsky, MD Hilda and Harry Sugarman* Gina Tapper Libby and Meyer Taylor Mary Stuart Taylor and Robert Taylor* Nancie and Richard Vann Mort Vogelson Memorial Fund Sylvia and Aaron* Wechter Stuart R. Weiss, MD Mary Lynn and Larry Weitzen Alan S. Wexler* Morton Winski* Guddie and George Wixen*

* Of Blessed Memory In formation March 22, 2021

Please consider including Seacrest Foundation in your will/estate plan and let your legacy gift make a difference for those in need. To learn more, please contact Robin Israel at 760.516.2018.

Legacy Of Caring, 7/1/20 - 2/28/21

In Honor of

Ellen & Ernie Addleson on the Birth of their Great-Grandchild

Norma & Werner Dreifuss

David Alpert

Anonymous **Trudie Bohm**

Anonymous

Lillian Braverman*Renee & Allen Tepper

Pam Ferris

Suzanne & Brian Marcus

Pam Ferris and her Team Gina Mae Tapper

Pam Ferris, Robin Israel, and the Fabulous Staff Janet & Barry Friedman

Doris Gonczy Stephen Gonczy

Jason Greenstein

Marcia Kern & James Stern

Marriage of Sara & Leonard Gregory

Barbara Kamesar

Charles (Chuck) Hayman* Andrea Hayman

Doris Heller CramerElaine & David Heller, MD

Rabbi Leah Herz

Bea Sklarewitz Kerri Abrams & Matthew Schiff

High Holy Days Evelyn Sherman

Melanie Hoff*

Anonymous
Kate Buda
Robin & Ron Israel
Lisa & Gary Levine
Jessica & Scott Munoz
Rose Lochmann

& Michael Newhouse Kathy & Kent Sanger Tammy & Jon Schwartz*

Jenny Jacobs

Marcia Kern & James Stern

Anna Johnston

Mara Hochberg-Miller*

Rita Kaplan Linda Kaplan Renée Levine

Charles Levine

Sofia Maio Merdinger Heather & Lee Maio

Harriet & John Michael

Cynthia Michael & Greg Pascal

Alice Morawetz

Anonymous

Faye Polstein*
Neil Polstein

Laurayne Ratner & Sandy Ratner*

Erica & Steven Ratner

Seacrest Heroes and Colleagues

Robin & Ron Israel Shona Borevitz Solano & Tony Solano

Staff of Seacrest Village Zilpa Lackritz

Marriage of Isadora Fisher & Nicholas Wall

Judy Fisher*
Sandra Fisher*

Lillian Wasserman Teri Fellman

In Memory Of

Ruth & Isadore Abraham

Irene Abraham & Gabriel Vogeli

David Adler

Renée Levine

Al Adler

Shirley & Harold Pidgeon*

Dr. Ted Adler

Renée Levine

Lillian Bass

Ruth Stark Ann Morace

Father of Heidi Becker

Ruth Strauss

Dorothy Berkowitz

Beth & Dr. Alan Berkowitz Gloria & Terry Gernstein

Maureen Black

Carole & Abe Wilson

Burton Blackman Mary Blackman

Stanley Cohen, Beloved Uncle

Robin Samit

Doris (Dorrie) Cohen Ellen & Steve Fox

Stephen J. Cohen Adele Rabin

Bella Dalin

Hedy & Rabbi Ralph Dalin*

Bea Epsten

Ellen & Ernie Addleson
Melissa & Michael Bartell *
Rusti Bartell
Roberta Campbell
Cathy Deroy
Nina & Bob Doede
Giselle & Sol Dunst
Suzi & Bernie Feldman
Esther Fischer
Ruth Furst
Lee & Frank Goldberg
Lynn & Michael Greenstein
Jennifer & Robert

Handler
Anita & Rabbi Marty Lawson
Gail Spindler
Angela & Harris Steinberg
Dr. Michael Stotsky
Randi & Charles Wax
Helene & Allan Ziman

Alice Feldman

Ellen & Ernie Addleson
Melissa & Michael Bartell
Esther Belinsky
Linda & Michael Bennett
Joan & Jeremy Berg
Linda Borenstein
Sherry & Larry Delsen
Norma & Werner
Dreifuss

Sherry & Larry Delsen
Norma & Werner
Dreifuss
Giselle & Sol Dunst
Janet & Steve Edberg
Mary & Jon Epsten
Inge Feinswog
Donna & Bob Gans
Sylvia & David Geffen
Nancy Geist
Hanna & Mark
Gleiberman
Carrie & Jim Greenstein
Lynn & Michael Greenstein
Marge Katleman

Debbie & John Lewis

Danielle & Brian Miller Arlene & Daniel Orlansky Shelle Orlansky & David Belenzon Robin Samit Linda & Robert Savitch Harriet & Alan Shumacher Herb Solomon*

Frieda Fierer

Ruth Strauss

Norma Damashek & Dr. Joshua Fierer

Helene & Allan Ziman *

Dr. Michael Stotsky

Arnold (Bud) Fischer Linda Weir

Linda vveir

Nettie & Manuel Fisher Risa Teitelbaum &

Leonard Fisher

Jeannie & Arthur Rivkin*

Rill Fox

Jeanne & Arthur Mikkins

Jerry Furman

Renee & Allen Tepper

Pat Greene, Beloved Husband

Beverlee Greene

Sister of Michael Greenstein Suzi & Bernie Feldman

Charles (Chuck) Hayman

Jan Balsom
Heather Benderson
Rita & Jerry Bierman
Julie Colwell
Karen & Jerome Eisman
Diana Hindi
John Hunt
Robert Kaplan
Brian King
Carol Koenigsberger
Lisa Lucoff

Nancy Neigus Richard Nerad Esther Newman Sharyn Oakes Judith Rubenstein Rhoda & Shia Shapiro Karen Vallecillo Lee Weiss

Legacy Of Caring, 7/1/20 - 2/28/21

Agnes Herman

Rabbi Lenore Bohm & David Phillips

Dr. Andy Israel

Kathy & Paul Roberts

Roger Neipris

Barbara Appleby

Tonia Nisen

Susan & Richard Ulevitch

Bruce Persky

Ellen & Ernie Addleson

Barry Pidgeon

Barbara Nagorner

Gloria Pushker

Gail Trettin

Harry Rachman

Linda & Shelby Silverman

Mitch Richlin

Hammy Loeb, Jr.

Joan Rines

Vaughan Rachel Ruth Siegel

Sylvia Roller

Linda & Larry Okmin

Albert Rushall

Ellen & Ernie Addleson

Father of Linda Savage

Lynn & Michael Greenstein

Janet Selik

Joyce Disraeli

Jane Shore

Bryna Haber

George Sidline

Irene Borevitz*

Sylvan Silberg

Anonymous Joan & Al Dresden

Carol & Jim McCall

Mona Ordonez

Esther Sklarewitz

Bea Sklarewitz

Bernie Sosna

Ellen & Ernie Addleson

Lenore Starr

Sandra Herz

Ideal & David Stotsky

Trinka & Howard Soloway
Dr. Michael Stotsky

Murray Wallach

Sandra Herz

Melvin Wasserman

Danielle & Brian Miller

Vivian Zeligson

Jan Deprospero Louis Fancher Pat Libby

Mother of Sandy Zemer

Sylvia & David Geffen

Anniversary of Loved One's Passing

llene Kranitz-Fish

Trudi Kranitz

Susan Sobel

Shona Borevitz Solano & Tony Solano Ron, Robin, Talia, and Jacob Israel

Claire Winer

Mary & Mark Warmbrand

Thank You

Robert Arroyo

Barbara Appleby

Chris Engelbrecht

Mary Blackman

Pam Ferris

Vaughan Rachel

Stephanie Herrera

Anonymous

Robin Israel

Anonymous

Joanna Martinez

Mary Blackman

Carl Measer

Barbara Appleby Vaughan Rachel

Vaughan Rachel Evelyn Sherman

Cantor Sheldon Merel

Sara & Leonard Gregory*

Millie Montes

Anonymous

Lori Officer

Mary Blackman

Marisa Rosenberg

Maeera Shreiber

Seacrest Foundation Team

Trudi Kranitz

Seacrest Staff

Nancy Daniels

Ann Tomczak

Anonymous

Happy Chanukah Evelyn Sherman

Susan & Pack Warfield

Get Well

Pam Ferris

Evelyn Sherman

Happy Anniversary

Ellen & Ernie Addleson

Norma & Werner Dreifuss

Mr. & Mrs. Barry Pearl

Ruth Strauss

Dorie & Art Wenner

Wendy King

Happy Birthday

Barbara Appleby

Rabbi Lenore Bohm

Alice Morawetz

Toby Cohen

Renée Levine

Barbara & Norman Rozansky

Werner Dreifuss

Ellen & Ernie Addleson

Ruth Landecker

Suzi & Bernie Feldman

Renée Levine

Barbara Appleby

Jojo Mitrano

Anonymous

Pru Moore

Mary & Richard Borevitz

Alice Morawetz

Rabbi Lenore Bohm & David Phillips

Dave Alpert

Jeff Platt

Natalie & Ian Starr

Eve Rosenberg

Meryll & Chris Page

Ann Tomczak Anonymous

Sylvia Wechter

Judee Feinberg

Mazal Tov

Ann Tomzcak on 50 Years of Helping Others

Anonymous

Marisa & Logan Yanoff on the Birth of their Baby

Trudi Kranitz Zilpa Lackritz Vaughan Rachel

Evelyn Sherman

Honor Thy Father and Thy Mother Tribute Wall

Dorothy Berkowitz*

Dr. Alan & Beth Berkowitz

Irvin & Ruth Belenzon* / Max & Edith Belenzon*

The Belenzon Family

Marilyn & Jack* Israel

Ron, Robin, Talia, and Jacob Israel

Yahrzeit Memorial Wall

Susan Sobel

Larry Krause and Ron, Robin, Talia, and Jacob Israel

Legacy of Promise

Judith Fisher*

Sandra Fisher*

Manuel & Nettie Fisher

Endowment Fund

Merrill & Robert Haimsohn

Pomeranz Trust

Shapov Estate

Fund*

Ruth Slonim* Mort Vogelson Memorial

Monthly Contributors

Michael Feffer Myla Kelly

* Of Blessed Memory

Funds granted through the Jewish Community Foundation of San Diego

In formation 03/22/21: We regret any inadvertent error or anyone who may have been omitted due to our print deadline.

Get to know a few of our incredible Seacrest Heroes...

Leticia (Letty) Gomez

A dedicated caregiver, Letty has been with Seacrest at Home for seven years. When asked about her job, she exclaimed, "I love it! Everything about it." But what stands out most to her is the respect



everyone gives to each other, from administration to caregivers to clients. Letty is most grateful that Seacrest has allowed her the opportunity to learn and care for others. This knowledge has helped her care for her family in times of need as well. This year, she has learned that you must take care of yourself first in order to take care of others. One of the ways Letty cares for herself is listening to music; it helps her feel calm. She reminded me that everyone should take care of each other with the simple steps of washing their hands, wearing a mask, and social distancing. Letty said that someday she hopes to be cared for by someone the same way she and Seacrest take care of others.

John Barraca

John has been working in the Joseph & Dorothy Goldberg Healthcare Center for nearly 13 years and holds the titles of Infection Preventionist, Staff Development Coordinator, and Wound



Nurse. He practices all these roles daily. John says it is not easy holding all these roles, but he loves being presented with challenges. He shared that his daily work can be very difficult but pushing through the barriers is rewarding. John cherishes seeing improvement from his most vulnerable patients, whether they are recovering from a wound, an infection, or a surgery. Outside of work, he loves spending time with his family, no matter what they are doing, and he stays healthy by working out. John is deeply grateful for the people he works with and says, "keeping our residents safe and minimizing the rate of infection has been difficult, to say the least, but our success comes from working together and trusting one another."

Vincent Medrano

A Homecare Associate, Vincent began working at Seacrest at Home in 2015. There are many reasons

he loves working for the organization: the support he has received while attending school, the feeling of appreciation from his colleagues, clients, and their families, and most of all, he loves helping



people. Vincent especially loves hearing his clients' stories about their lives, learning about their mistakes and successes, and becoming close to them and their families. He shared that one of the pandemic challenges is how upsetting it is for residents to be away from their families. Vincent helps them with phone and video calls but connecting through technology isn't quite the same. He stated, "we all need family and friends to stay well emotionally." Vincent stays healthy by running at the beach, so he can be there for his clients to provide them the care and companionship they need.

Juliet York

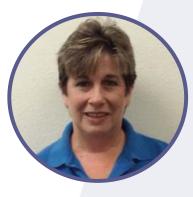
Juliet has been the Social Worker in the Joseph & Dorothy Goldberg Healthcare Center for nearly nine years. She loves helping residents and their families with their concerns and questions.



She enjoys listening and helping them coordinate the best outcomes with the options offered. Juliet stated, "it's been heartbreaking not to see families and loved ones visit the residents due to the COVID-19 visitor precautions." She has tried to be there for the residents to vent their feelings and offer them comfort. Juliet runs and walks outside of work, and is committed to walking at least a mile a day. She also practices Kung Fu, where she works on her mind, body, and spirit. Juliet is grateful for her supportive family, who believes in her and helps her strive to be the best she can be.

Debra Balmos

Debra is one of Seacrest at Home's first employees, and with nearly eight years of caregiving service, she couldn't be prouder to be part of the Seacrest family. She is the Staff Development Coordinator, but her



greatest love is being in the field working with clients. Debra helped develop the "30-minute program," allowing Seacrest Village residents to receive help for just 30 minutes to assist with particular tasks, without contracting for more time than is needed. This program means many more Seacrest residents can get the help they need. There is nothing more important to Debra than caring for her clients, and now for her mom. She has curbed all social activities to ensure everyone is safe from the virus. Still, the hardest part of the pandemic is not taking her mom to be with family. When asked what she was most grateful for, Debra replied, "The Seacrest Executives, the Board Members, and for Martin Perez, our Home Care Coordinator — who made the vaccine available for all Seacrest at Home employees."

Alejandra (Alex) Mancilla

Alex is now in her 19th year at Seacrest Village. She is a Lead Server in the Culinary Department. Alex has been instrumental in making the necessary changes to safely continue serving the residents while



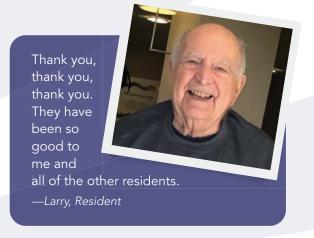
following pandemic safety guidelines. She is grateful to Seacrest for helping maintain everyone's safety by providing frequent COVID-19 testing and PPE. Alex stated, "I am confident teamwork played a huge role in making all of this possible." She likes her job so well because Seacrest encourages employee growth. She also very much enjoys meeting the residents and listening to their interesting and amazing life stories. When not at work, she loves being at home and spending time with her boys. Alex shared, "this year has taught me to not take things for granted and to appreciate everything we have even more."

Seacrest is one of the great miracles God gave me in this life!

—Joe, Resident

It's been
a scary
year, but
I have
my angels
with
me, the
Seacrest staff.
—Trudi, Resident







Robin P. Israel, MPA Chief Foundation Officer Arthur & Sophie Brody Philanthropy Chair

And San Diego Came Together...as the People Stayed Apart

For more than a year now, every article we read is about COVID-19. This one will be no different—and for good cause. I have never seen a community embrace those in need, and those responsible for those in need, as I have seen during these past 14 months. None of us will ever forget February 2020 and what challenges have been posed, both physical and emotional. This year, for me, has been one of reflection, gratitude, and strengthening of bonds and commitment. We have experienced the heartbreak of losing Seacrest residents and the silver lining of coming together as a stronger community.

By February 2020, news of the virus was widespread. The ultimate question of "What amount of increased funds does Seacrest Foundation need to raise" immediately became

our first priority. We ran the numbers, and it was daunting. And then in early March, our Seacrest Foundation staff left the office, not knowing what the coming days would look like. While earthquakes, fire drills, and security threats over the years prepared us for exiting in an emergency, we never imagined a pandemic would force us to evacuate our Seacrest space. Yet overnight, our Seacrest Foundation team, in four different homes, set up offices, as did our colleagues in so many other agencies and organizations. We began conducting business online, meeting virtually with our most dedicated supporters to raise the funds needed to care for our parents and grandparents. We discovered that what initially felt daunting would become possible.

We began, as did many, with a COVID-19 Emergency Fund, which many of you embraced to support those in need. And what came next was our Jewish community colleagues embracing our Seacrest staff, those of us responsible for those in need. To our colleagues, I remain so grateful—you have helped in so many ways, and the bonds we share as communal professionals are stronger and more meaningful.

And before we knew it, we were in July, a month that brought changes we could not have foreseen. Due to the pandemic, we cancelled our Golf Tournament, the 211 Club Patron Party, and even our annual Gala. Everything became virtual. And some things were both virtual and surreal, as Seacrest lost a dear colleague and friend in July. Melanie Hoff had worked at the Hebrew Homes and with Seacrest Foundation for decades. She was everyone's "Mel," and she knew almost all contributors and what was meaningful to them. After so many years, she was the Seacrest historian. We lost her too soon and during a pandemic when we could not be together to mourn. Thank you to those who attended our Virtual Memorial for Melanie. Nothing would make her prouder than to know how we carried on without her, and in such trying times. We promise to continue to make you proud, Mel.

continue to make you proud, Mel.

The Seacrest Foundation Board has been steadfast it its mission to make sure that funds are available to meet the needs of Seacrest Village and



The Seacrest Foundation team





Melanie Hoff 1948 – 2020 Honoring and Remembering One of Our Seacrest Heroes

Seacrest at Home. To the 48 women who joined the Foundation leadership team to create our recent Hearts of Gold Virtual Gala, words are truly not enough. This Gala was not just a Seacrest event; it became a community event, as we can all relate to the needs of caring for our friends, parents, and grandparents. Indeed, there was something special about this Gala for everyone. Our ability to raise funds was strengthened by the incredible generosity of our community, including two matching gifts from Sharon & David Wax and Joan & Irwin Jacobs. Having raised significant funds to support the COVID-19 Emergency Fund while also providing a home for residents who may have nowhere else to turn for financial support, we continue the Hearts of Gold campaign to reach our matching gift opportunity. We hope you will consider a gift to help protect the residents and staff, as Seacrest must continue with testing and other precautionary measures.

This issue of *Happenings* marks the conclusion of Seacrest Foundation President Robert Haimsohn's term. Bob has led the Foundation for many years, and we are beyond grateful for his leadership, vision, commitment, and generosity. We are also most grateful that he plans to remain involved as immediate past president.

And San Diego will soon come together...and our people will no longer be apart. And we will do what we always do because this is who we are. We take care of those who came before us, and through our actions we teach the next generation to do the same.

With tremendous gratitude,





Robert Haimsohn
President, Board of Directors
Seacrest Foundation

Advancing Senior Care in the Jewish Tradition

Seacrest Foundation Board of Directors

Robert Haimsohn President

Mary Epsten Vice President

Devin Chodorow Treasurer

Dona Alpert, PhD Secretary

Earl Altshuler
Cindy Bloch
Suzanne Cohen
Debby Cushman-Parrish
David Ellman
David Gilbert
Jeffrey Lipinsky
Sheila Lipinsky
Anne Nagorner
Wayne Otchis
Jane Ottenstein
Stanley Pappelbaum, MD
Mitch Surowitz

Robin P. Israel, MPA Chief Foundation Officer Arthur & Sophie Brody Philanthropy Chair

Shona Borevitz Solano, CFRE Director of Philanthropy & Editor

Anna Johnston Foundation Events Manager & Editor

Fredeline Engelbrecht Foundation Associate & Editor

seacrestfoundation.org

This June will conclude my term as President of the Seacrest Foundation Board of Directors. What it will not conclude is our work together to build the Foundation so it can continue to support the critical financial needs of Seacrest Village and Seacrest at Home.

As we begin to emerge from this pandemic, we may have a renewed and deeper sense of gratitude. I am grateful for the staff and leadership of Seacrest Foundation for the ability to strategically plan for this year and to make sure that the funds necessary to bring Seacrest Village and Seacrest at Home through this pandemic were readily available. Like every other agency, we quickly redesigned what the year would look like, and with determination, and the support of our Jewish community, we were able to provide the personal protective equipment and many other critical items that were needed. Many contributors called wanting to know how they could make a difference. As a result, meals were provided daily for the Seacrest staff so that they would have less exposure at grocery stores, groceries were sent to staff when they were ill with COVID-19, equipment to keep residents and families connected was provided, and charitable care funds were made available so that those in need had a safe place to call home. The community support was critical, and we will never forget it.

We recognize that we are not yet through this challenging time. Seacrest Foundation is steadfast in its commitment, along with the support of each of you, to continue to raise necessary funds for Seacrest Village and Seacrest at Home. If you had the opportunity to attend the virtual Hearts of Gold Gala, you heard stories from staff and residents about what this year has been like. We have received countless calls from you, our community members, expressing gratitude for providing for your loved ones. But the gratitude goes to you. Without the support of our community, Seacrest cannot provide the critical and lifesaving care that is required.

We know that the hard work is ahead of us as more people are requiring financial support. As the residents of Seacrest have had during this surreal time, all seniors in need should have the opportunity to call Seacrest "home."

Bob



211 Saxony Road, Encinitas, CA 92024

760.632.0081 | seacrestfoundation.org

If you would like an online/digital version of Happenings instead of, or in addition to, a printed copy, or if you wish to no longer receive fundraising communications from Seacrest Foundation, please contact Shona Borevitz at sborevitz@seacrestfoundation.org or call 760.516.2003.

Seacrest Foundation

760.632.0081 | info@seacrestfoundation.org Arthur & Sophie Brody Philanthropy Chair

Seacrest Village Retirement Communities

Leichtag Foundation Campus 760.632.0081 | info@seacrestvillage.org The Melvin Garb Foundation Presidential Chair Alan Wexler Finance Chair The Haimsohn Family Holiday Program Irwin & Joan Jacobs Cultural Program Irwin & Joan Jacobs Transportation Program The Galinson Family Rehabilitative Therapy Program The Merrill & Robert Haimsohn Alzheimer's Program Lipinsky Family Foundation Nursing Program The A. Wexler, R. Simon & E. Addleson Family Assisted Living Program Arthur & Sophie Brody Main Entry Plaza

Ellen & Ingram Chodorow Synagogue Esther & Bud Fischer Aquatics and Fitness Center Joseph & Dorothy Goldberg Healthcare Center Lee & Frank Goldberg Residence Court The Katzin Residence Leichtag Family Assisted Living Residence Bernard & Dorris Lipinsky Administration Building

The Ottenstein Vitality Center The Simon Pavilion

Sam & Rose Stein Adult Day Services Center

Seacrest at Home

760.942.2695 | inquiries@seacrestathome.org



Calendar of Events 2021

Non-Profit Org. U.S. Postage

PAID

Permit #254 San Diego, CA

March	27 First Passover Seder
March	28First Day of Passover and Second Seder
March	29 Second Day of Passover
April 4	Last Day of Passover
April 8	Yom HaShoa
April	4 Yom HaZikaron
April	5 Yom HaAtzmaut
May 1	Erev Shavuot
May 1	and 18 Shavuot
July 1	Tish B'Av

Seacrest Foundation

The mission of Seacrest Foundation is to obtain funding in support of Seacrest Village Retirement Communities and Seacrest at Home whose activities are designed to advance senior care and enhance healthy living by providing housing and supportive services.

For photos and stories of activities and happenings, please follow Seacrest Foundation, Seacrest Village, and Seacrest at Home on Facebook and Instagram.



