



heart. courage. wisdom.

ANNUAL REPORT 2014 - 2015

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From the Board Chair and President/CEO

As we enter our 72nd year of service and dedication to San Diego seniors we are pleased to share with you our 2014-2015 Annual Report. The past year presented Seacrest Village Retirement Communities with many successes and new and continuing challenges.

We continued to have strong community support for charitable care for our residents through the Resident Assistance Fund. Annual events such as the 37th Woman's Auxiliary Gala and the 24th Guardians of San Diego Annual Golf and Tennis Tournament saw best participation ever. Also significant contributions to the Fund were raised through the 211 Club, consisting of community members providing strong philanthropic support to Seacrest's charitable care. The Legacy of Caring Tribute Program and our annual appeal offered other meaningful giving opportunities as well.

We are proud to share that our affiliate Seacrest at Home, was recently voted by UT Best of San Diego as one of the top five home care agencies in San Diego County. In less than 3 years, we have served over 350 clients and provided over 100,000 hours of service. We are also proud to inform you that we have commenced with a major remodeling project of our Joseph & Dorothy Goldberg Healthcare Center. Though refurbished several times since its opening in 1990, this expansive remodel will include among other things, new technology and additional social areas for residents, families and guests.

We appreciate you, our supporters, for giving us the opportunity to serve San Diego seniors with the dignity and respect they deserve.

As you know, Seacrest Village Retirement Communities is a development of San Diego Hebrew Homes, a non-profit 501(c)(3) charitable organization serving the ever-growing San Diego community in the Jewish tradition since 1944. Between our Encinitas and Rancho Bernardo campuses, Seacrest Village works with over 400 clients daily through an array of programs and services, embracing their changing needs every step of the way. Our communities and our affiliate Seacrest at Home, offer unsurpassed service as well as a continued commitment to the highest standards in independent, assisted living, memory care, skilled nursing, home care, and soon to be on board, day services.

Created and maintained through the generous support of families in San Diego and beyond, our care and programs reflect the sincerest dedication to our seniors. We encourage you to continue your support of Seacrest Village. Every gift and every act of service allows us to continue our mission to provide services to seniors in a Jewish environment that promotes community, independence and innovation. We thank you for another outstanding year and welcome your further involvement with Seacrest Village.



Len Gregory



Pam Ferris

OUR MISSION

Seacrest Village Retirement Communities provides services to seniors in a Jewish environment that promotes community, independence and innovation.



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With Gratitude from the President & Chief Foundation Officer

Seacrest Foundation is grateful for your legacy giving, which will ensure that those in need have warm and loving care for generations to come. While many of our contributors may never utilize the services offered, we are grateful for their vision and compassion to provide for others. Seacrest Foundation has experience in structuring planned gifts that fulfill charitable, financial, and estate planning goals. We welcome you to become a part of Seacrest Foundation as we seek to make life as meaningful as possible for those who came before us.

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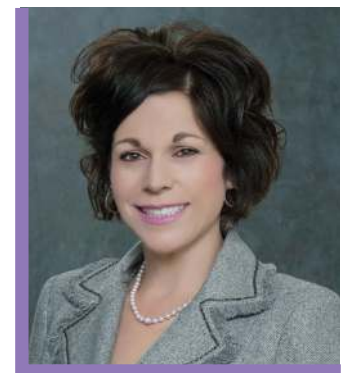
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Rental Assistance: Number of Days

FYE 2014

FYE 2015



10,628



10,508



3,355



4,669



2,811



3,410



2,643



2,385



1,808



1,672

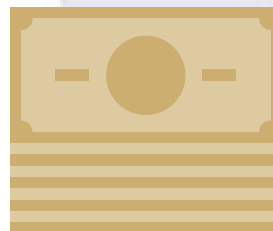
Total: 21,245

Total: 22,644

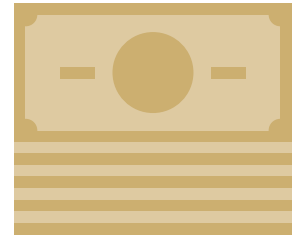
Rental Assistance: Dollars Spent

FYE 2014

FYE 2015



701,000



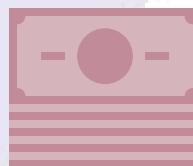
721,000



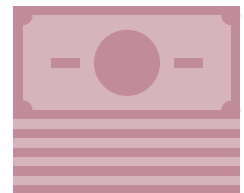
202,000



347,000



257,000



484,000



426,000



401,000



153,000



87,000

Total: 1,739,000

Total: 2,040,000



Dorothy & Joseph Goldberg
Healthcare Center



Lee & Frank Goldberg
Residence Court



Leichtag Family Assisted
Living Residence



The Katzin Residence



Seacrest Village at
Rancho Bernardo
Nellie Cohn Residence

San Diego Hebrew Homes

dba Seacrest Village Retirement Communities

Financial Statements 2014 – 2015

STATEMENTS OF FINANCIAL POSITION

Assets	FY 13/14	FY 14/15
Current Assets	5,900,00	7,000,000
Property & Equipment (net)	28,200,000	26,800,000
Investments and Other Assets	3,600,000	3,300,000
Total Assets	\$37,700,000	\$37,100,000
Liabilities and Net Assets		
Current Liabilities	2,300,000	2,300,000
Other Long-Term Liabilities	800,000	1,000,000
Long-Term Debt	1,100,000	700,000
Total Liabilities	\$4,200,000	\$4,000,000
Net Assets		
Unrestricted	29,900,000	29,100,000
Temporarily Restricted	3,500,000	4,000,000
Total Net Assets	33,500,000	33,100,000
Total Liabilities & Net Assets	\$39,700,000	\$37,100,000

STATEMENTS OF ACTIVITY

Revenue and Support

Resident Service Revenue	17,600,000	18,100,000
Unrestricted Contributions	1,600,000	1,200,000
Temporarily Restricted Contributions	0	700,000
Investment Return	100,000	100,000
Other Income	700,000	600,000
Total Revenue and Support	\$20,000,000	\$20,700,000

Expenses

Resident Services	14,400,000	15,400,000
Other General Operating	2,400,000	2,500,000
Fundraising	600,000	700,000
Depreciation and Interest	2,600,000	2,500,000
Total Expenses	\$20,000,000	\$21,100,000
Change in Net Assets	\$ 0	(\$ 400,000)

Includes the combined results of San Diego Hebrew Homes (dba Seacrest Village Retirement Communities), and Generations Management Group, LLC.

Seacrest Foundation

Financial Statements 2014 – 2015

STATEMENTS OF FINANCIAL POSITION

Assets	FY 13/14	FY 14/15
Investments	22,300,000	22,400,000
Other Assets	600,000	500,000
Total Assets	\$22,900,000	\$22,900,000
Liabilities and Net Assets		
Grants Payable	0	0
Total Liabilities	\$0	\$0
Net Assets		
Unrestricted	18,300,000	18,400,000
Temporarily Restricted	4,000,000	3,900,000
Permanently Restricted	600,000	600,000
Total Net Assets	22,900,000	22,900,000
Total Liabilities & Net Assets	\$22,900,000	\$22,900,000

STATEMENTS OF ACTIVITY

Revenue and Support		
Investment Return	2,400,000	100,000
Contributions	800,000	300,000
Total Revenue and Support	\$ 3,200,000	\$ 400,000
Expenses		
General and Administrative	100,000	100,000
Grants	0	300,000
Total Expenses	\$100,000	\$400,000
Change in Net Assets	\$ 3,100,000	\$ 0

Financial statements are audited each year by an independent accounting firm.

San Diego Hebrew Homes
dba Seacrest Village Retirement Communities
211 Saxony Road, Encinitas, CA 92024

760.632.0081
seacrestvillage.org

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Seacrest Village Retirement Communities

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Seacrest Village at Encinitas

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Esther & Bud Fischer Aquatics and Fitness Center
The Galinson Family Rehabilitative Therapy Program
Joseph & Dorothy Goldberg Healthcare Center
Lee & Frank Goldberg Residence Court
The Merrill & Robert Haimsohn Alzheimer's Program
The Katzin Residence
Leichtag Family Assisted Living Residence
Bernard & Dorris Lipinsky Administration Building
Lipinsky Family Foundation Nursing Program
The Ottenstein Vitality Center
The Simon Pavilion
The A. Wexler, R. Simon & E. Addleson Family Assisted Living Program

Seacrest Village at Rancho Bernardo

NELLIE COHN RESIDENCE

12730 Monte Vista Road, Poway, CA 92064 | 858.485.0700 | 858.485.0307 FAX

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211 Saxony Road, Encinitas, CA 92024 | 760.632.0081 | 760.516.2012 FAX

2014 – 2015

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